

Advanced Budgeting Workshop: Mastering Financial Planning

2027 14 - 10
Tunis (Tunisia)

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Day 2: Strategic Financial Planning

- Long-term financial forecasting models
- Scenario planning and sensitivity analysis techniques
- Capital budgeting and investment appraisal methods
- Integrating risk assessment into the budgeting framework

Day 3: Performance Measurement and Analysis

- Embedding Key Performance Indicators KPIs within budgets
- Applying the Balanced Scorecard for strategic performance management
- Advanced variance analysis and interpretation techniques
- Rolling forecasts and flexible budgeting systems

Day 4: Advanced Forecasting Techniques

- Statistical and quantitative forecasting models
- Driver-based budgeting and planning approaches
- Zero-based budgeting applications
- Activity-based budgeting for cost accuracy and transparency

Day 5: Technology and Integration

- Modern budgeting software and digital solutions
- Utilizing data analytics to strengthen financial insights
- Integrating budgeting systems with ERP platforms
- Presenting financial plans effectively to senior stakeholders

Individual Impact

Participants will:

- Gain confidence in building responsive, forward-looking budgets
- Strengthen financial forecasting and scenario planning expertise
- Enhance analytical thinking and strategic decision-making skills
- Acquire practical knowledge of advanced budgeting tools and technologies

Work Impact

Organizations will benefit from

- More agile and strategically aligned financial planning processes
- Improved forecasting accuracy and proactive risk management
- Stronger integration between financial strategy and operational execution
- Enhanced transparency, accountability, and performance monitoring

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Training Methodology

This workshop blends strategic insight with hands-on application to ensure real-world impact. Learning methods include:

- Advanced financial modeling exercises and simulations
- Case studies reflecting complex organizational budgeting challenges
- Group workshops on forecasting, performance measurement, and risk analysis
- Practical demonstrations of budgeting software and digital tools
- Templates and frameworks for immediate workplace implementation

Beyond the Workshop

Upon completion, participants will return to their organizations ready to:

- Lead advanced budgeting initiatives with strategic clarity
- Implement rolling forecasts and data-driven financial controls
- Integrate performance measurement into financial planning processes
- Drive smarter resource allocation and long-term financial resilience

This program provides a structured and high-impact pathway for finance professionals seeking to elevate their budgeting capabilities and contribute strategically to organizational success.

A graphic of a chessboard with several pawns. A large gold king piece is prominent in the foreground, with several smaller silver and gold pawns behind it. The board is checkered, and there are concentric circles in the background.

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