MBA in Finance & Accounting: Mastering Business Financials

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Casablanca (Morocco)



MBA in Finance & Accounting: Mastering Business Financials

Ref: 2022801321342026 **Date:** 21 **Location:** Casablanca (Morocco) **Fees:** 7600 GBP

Why This Course

In a rapidly evolving global economy, financial leadership demands more than technical accounting proficiency — it requires strategic insight, analytical excellence, and the ability to drive value creation. Today's finance leaders must integrate financial acumen with strategic decision-making to sustain growth, manage risk, and enhance shareholder value.

The Strategic Financial Management and Decision-Making for Finance Leaders program is a rigorous 2-week executive course designed for senior finance professionals, MBA graduates, and future CFOs. It combines strategic financial frameworks with hands-on analytical tools to prepare participants for leadership in complex and competitive business environments.

Through a blend of financial modeling, case studies, simulations, and peer collaboration, participants will master advanced techniques in capital allocation, valuation, risk management, and strategic performance measurement.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Analyze and interpret financial data to inform high-impact strategic decisions.
- Design and evaluate investment strategies using advanced capital budgeting models.
- Optimize corporate capital structure and financing policies.
- Develop and implement robust enterprise risk management frameworks.
- Apply sophisticated valuation methodologies in mergers, acquisitions, and restructuring.
- Integrate financial strategy with long-term business and shareholder objectives.

The Program Flow

Day 1: Foundations of Strategic Financial Management

- The strategic role of financial management in modern organizations.
- Advanced financial statement analysis and interpretation.
- Key performance indicators KPIs and financial health assessment.
- Linking financial management to business and competitive strategy.
- Workshop: Analyzing financial statements to identify strategic opportunities.



Day 2: Advanced Financial Planning and Forecasting

- Building dynamic financial models for planning and control.
- Developing pro forma statements and forecasting frameworks.
- Sensitivity and scenario analysis for decision support.
- Managing financial risk through predictive modeling.
- Exercise: Creating multi-scenario financial forecasts using Excel.

Day 3: Capital Budgeting and Investment Decisions

- Advanced capital budgeting techniques: NPV, IRR, MIRR, and payback models.
- Incorporating risk and uncertainty into investment decisions.
- Real options valuation and decision-tree analysis.
- Portfolio diversification and optimal asset allocation.
- Case Study: Evaluating competing investment projects under uncertainty.

Day 4: Cost of Capital and Capital Structure Optimization

- Determining and applying the Weighted Average Cost of Capital WACC.
- Capital structure theories: Modigliani-Miller, Trade-Off, and Pecking Order.
- Managing leverage, debt capacity, and financial flexibility.
- Capital structure decisions in volatile and emerging markets.
- Workshop: Calculating optimal capital structure for value maximization.

Day 5: Working Capital Management and Short-Term Finance

- Managing liquidity, efficiency, and profitability through working capital.
- Treasury and cash management best practices.
- Short-term financing options: lines of credit, commercial paper, factoring.
- Credit policy design and accounts receivable optimization.
- Simulation: Designing a working capital optimization plan.

Day 6: Risk Management and Financial Derivatives

- Enterprise Risk Management ERM frameworks and implementation.
- Identifying, measuring, and managing financial risks.
- Using forwards, futures, options, and swaps for hedging.
- Managing foreign exchange and interest rate exposures.
- Exercise: Structuring a hedging strategy for a global enterprise.



Day 7: Dividend Policy and Shareholder Returns

- Theories of dividend policy and payout optimization.
- Evaluating dividend stability vs. growth strategies.
- Designing share repurchase programs and alternative payout mechanisms.
- Measuring the impact of dividends on firm valuation.
- Case Study: Dividend policy redesign for a publicly listed corporation.

Day 8: Mergers, Acquisitions, and Corporate Restructuring

- Valuation techniques for M&A: DCF, comparables, and precedent transactions.
- Deal structuring, negotiation, and synergy realization.
- Due diligence and integration strategies.
- Corporate restructuring, divestitures, and turnaround management.
- Simulation: Building a valuation model for a target acquisition.

Day 9: International Financial Management

- Managing finance in global markets and multinational enterprises.
- International capital budgeting and currency risk management.
- Transfer pricing, taxation, and cross-border financing strategies.
- Funding and investment decisions in emerging markets.
- Workshop: Structuring global financing strategies for multinational growth.

Day 10: Strategic Value Creation and Performance Measurement

- Economic Value Added EVA and other value-based performance metrics.
- Designing Balanced Scorecards for strategic alignment.
- Linking corporate governance with financial and strategic accountability.
- Integrating financial strategy into overall business planning.
- Capstone Project: Developing a strategic financial plan and presenting to a board-level panel.

Individual Impact

- Gain mastery in linking financial management with strategic decision-making.
- Enhance your ability to analyze, forecast, and model financial performance.
- Build advanced risk management, valuation, and capital allocation skills.
- Develop leadership capability for CFO, finance director, or strategic management roles.

Organizational Impact

- Improve strategic financial decision-making and capital allocation processes.
- Strengthen enterprise-wide risk management and governance.
- Enhance shareholder value through optimized financial performance.
- Build a leadership pipeline equipped with strategic financial acumen.



Training Methodology

This program blends strategic insight with analytical rigor through:

- Real-world corporate case studies and global market simulations.
- Advanced Excel-based modeling and forecasting sessions.
- Group projects on valuation, M&A, and strategic financial planning.
- Interactive lectures, debates, and peer learning forums.
- Expert-led discussions with industry practitioners and CFOs.

Beyond the Course

Upon completion, participants will return ready to lead financial strategy and transformation within their organizations. They will be equipped to:

- Develop a comprehensive financial strategy aligned with corporate objectives.
- Apply advanced analytical and modeling techniques to strategic decisions.
- Optimize capital structure, risk management, and investment policies.
- Drive value creation and long-term financial sustainability.

