

# Professional Treasury & Cash Management Certification

2026 12 - 8  
Manama (Bahrain)

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### Day 3: Financial Risk Management in Treasury

- Understanding and managing interest rate exposure.
- Foreign exchange FX risk management strategies.
- Managing credit, counterparty, and operational risks.
- Use of financial derivatives for hedging and risk mitigation.
- Case Study: Designing a comprehensive treasury risk management framework.

### Day 4: Investment and Funding Strategies

- Short-term investment instruments and yield optimization.
- Long-term funding strategies and capital structure considerations.
- Evaluating debt vs. equity financing options.
- Building strategic relationships with banking and financial partners.
- Workshop: Developing a balanced investment and funding portfolio.

### Day 5: Technology and Innovation in Treasury

- Treasury Management Systems TMS: selection, implementation, and integration.
- Payment systems modernization and digital banking trends.
- Blockchain, cryptocurrencies, and tokenized assets in treasury.
- Data analytics, artificial intelligence, and real-time reporting tools.
- Capstone Project: Designing a digital transformation roadmap for treasury.

### Individual Impact

- Master advanced treasury and cash management techniques.
- Gain confidence in managing liquidity and mitigating financial risks.
- Strengthen strategic decision-making in investment and funding.
- Acquire practical experience using technology-driven treasury tools.

### Organizational Impact

- Enhance liquidity and working capital efficiency across business units.
- Improve financial stability through proactive risk management.
- Strengthen relationships with financial institutions and investors.
- Drive digital transformation and automation in treasury operations.

### Training Methodology

This program integrates technical mastery with strategic thinking through:

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- Real-world case studies and best-practice benchmarking.
- Interactive workshops on cash forecasting, risk management, and funding.
- Group simulations of treasury decision-making scenarios.
- Hands-on exercises using analytical tools and technology platforms.
- Expert-led discussions on future trends in corporate treasury.

## Beyond the Course

Upon completion, participants will return equipped to lead treasury transformation within their organizations — optimizing liquidity, managing risk, and driving financial excellence. They will be ready to:

- Develop and execute comprehensive treasury and risk policies.
- Implement technology-enabled cash forecasting and reporting systems.
- Strengthen governance and compliance within treasury operations.
- Align treasury strategy with corporate finance and business objectives.

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