

Strategic Planning & Crisis Management for Organizations

2027 10 - 6
Lisbon (Portugal)

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Strategic Planning & Crisis Management for Organizations

~~R2023341134398~~ - **Location:** Lisbon (Portugal) **Fees:** 5200 GBP

Why This Course

Organizations today operate in an environment marked by volatility, uncertainty, and rapid change. To remain resilient and competitive, leaders must be capable of crafting forward-looking strategies while also preparing for unexpected disruptions. Effective strategic planning and crisis management are no longer optional—they are essential capabilities for ensuring continuity, protecting reputation, and achieving long-term success.

The Strategic Planning & Crisis Management Program is an immersive 5-day course designed for leaders, managers, and professionals responsible for organizational strategy, risk, and crisis preparedness. Through a blend of strategic frameworks, risk assessment tools, crisis simulations, and hands-on exercises, participants develop the competencies required to lead confidently before, during, and after a crisis.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Develop strategic plans that align with organizational goals and future priorities
- Conduct comprehensive risk assessments and craft effective mitigation strategies
- Design and implement robust crisis management plans
- Strengthen leadership, decision-making, and communication under pressure
- Lead post-crisis recovery and embed lessons learned into future strategies

The Program Flow

Day 1 - Foundations of Strategic Planning

- Core principles and stages of strategic planning
- Environmental scanning tools, including SWOT and PESTLE analysis
- Defining vision, mission, values, and organizational objectives
- Aligning strategies with organizational culture and capabilities

Day 2 - Risk Assessment & Mitigation

- Identifying internal and external risks and vulnerabilities
- Conducting structured risk assessments and prioritization
- Formulating risk mitigation and prevention strategies
- Developing contingency and continuity plans

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the board.

Day 3 - Crisis Management Fundamentals

- Understanding crisis types and organizational impacts
- Building crisis management teams, structures, and escalation protocols
- Managing crisis communication with clarity and transparency
- Decision-making techniques for high-pressure situations

Day 4 - Crisis Response & Leadership

- Executing crisis response plans and mobilizing resources
- Managing stakeholder expectations and external relations
- Leadership behaviors that build confidence in times of disruption
- Ethical dilemmas and responsible decision-making during crises

Day 5 - Post-Crisis Recovery & Learning

- Business continuity and operational recovery strategies
- Conducting after-action reviews and lessons-learned analysis
- Rebuilding trust and organizational reputation
- Integrating insights into future planning and crisis preparedness

Practical Wins for Participants

Participants will leave the program able to:

- Develop a tailored strategic plan for their organization
- Build a complete crisis management playbook and response structure
- Strengthen real-time decision-making through practical crisis simulations
- Expand their professional network for ongoing learning and collaboration

Organizational Impact

Companies benefit through:

- Stronger, more resilient strategic planning practices
- Improved risk anticipation and mitigation capabilities
- Faster and more coordinated crisis response
- Enhanced reputation and stakeholder trust

Training Methodology

The program incorporates:

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver. The text 'UK Training' is in a smaller font above the word 'PARTNER' in a large, bold, black font.

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- Real-world case studies and crisis scenarios
- Practical tools for planning, assessment, and crisis operations
- Group discussions and leadership exercises
- Scenario-based simulations to reinforce critical skills

Beyond the Course

Participants return to their roles ready to:

- Lead strategic planning with confidence and clarity
- Strengthen organizational resilience and crisis readiness
- Drive communication, collaboration, and leadership during disruptions
- Build long-term value through adaptive and proactive strategic practices

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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