BLACKBIRD FOR TRAINING

Logistics, Car Services & Hospitality Management Course

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Istanbul (Turkey)

UK Traininig
PARTNER



Logistics, Car Services & Hospitality Management Course

Ref: 20221636_142647 Location: Istanbul (Turkey) Fees: 4200 GBP

Why This Course

Excellence in logistics, automotive services, and hospitality requires a deep understanding of operations, customer satisfaction, and industry best practices. This intensive 1-week program equips professionals with the knowledge and skills to manage supply chains, car service operations, and hospitality services efficiently. Through a mix of theory, practical exercises, and real-world case studies, participants will learn to integrate these functions for operational excellence and enhanced customer experiences.

What You'll Learn and Practice

By attending this program, you will be able to:

- Understand core principles of logistics and supply chain management.
- Manage automotive service operations while enhancing customer satisfaction.
- Apply hospitality management techniques to improve guest experiences.
- Integrate logistics, automotive, and hospitality operations for efficiency.
- Stay ahead of emerging trends and technologies in these industries.

The Program Flow

Day 1: Introduction to Logistics and Supply Chain Management

- Fundamentals of logistics and supply chain
- Inventory management and warehousing
- Transportation and distribution strategies
- Supply chain technology and software applications

Day 2: Automotive Services Management

- Car service center operations
- Customer service excellence in the automotive industry
- Maintenance scheduling and management
- Quality control in automotive services



Day 3: Hospitality Management Essentials

- Hotel and restaurant operations
- Guest experience and satisfaction strategies
- Revenue management in hospitality
- Food and beverage operations management

Day 4: Integrating Logistics in Hospitality and Automotive Services

- Supply chain optimization for hotels and restaurants
- Logistics in car rental and fleet management
- Inventory control for hospitality and automotive businesses
- Sustainable practices in logistics and service management

Day 5: Industry Trends and Future Outlook

- Emerging technologies in logistics and hospitality
- Digital transformation in automotive services
- Evolving customer experience trends across sectors
- Career development and professional growth opportunities

Individual Impact

Participants will leave the course with:

- The ability to develop comprehensive logistics strategies for hospitality and automotive businesses.
- Practical skills to optimize operations in service centers and hotels.
- Enhanced customer satisfaction management capabilities.
- Strategies to integrate operations across logistics, car services, and hospitality for improved efficiency.

Organizational Impact

Organizations will benefit from:

- Streamlined and integrated supply chain operations.
- Improved service quality and guest satisfaction in hospitality and automotive sectors.
- Enhanced operational efficiency and cost management.
- Teams equipped to implement innovative solutions and adapt to industry trends.



Training Methodology

- Interactive workshops and real-world case studies
- Hands-on exercises in logistics, automotive, and hospitality management
- Collaborative problem-solving and scenario analysis
- Integration of emerging technologies and industry best practices

Beyond the Course

By the end of the one week, participants will be fully prepared to:

- Implement operational improvements across logistics, automotive, and hospitality functions.
- Design customer-focused strategies that drive satisfaction and loyalty.
- Apply integrated supply chain solutions for enhanced efficiency.
- Stay ahead of industry trends to support organizational growth and innovation.

