Advanced Strategic Planning for Saudi Vision 2030 Leaders

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Dubai (UAE)



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Why This Course

Saudi Vision 2030 represents a transformative blueprint for the nation's economic diversification and sustainable growth. This intensive 1-week program equips leaders with the skills and tools to align their organizations with Vision 2030 objectives. Participants will learn to develop actionable strategies, implement transformative initiatives, and measure progress effectively, ensuring their organizations contribute meaningfully to the national agenda.

What You'll Learn and Practice

By attending this program, you will be able to:

- Understand the core pillars and objectives of Saudi Vision 2030.
- Develop strategies that support economic diversification and long-term growth.
- Align organizational goals with national transformation initiatives.
- Apply advanced strategic planning techniques and scenario analysis.
- Establish key performance indicators KPIs to track Vision 2030 progress.
- Enhance leadership capabilities for driving sustainable organizational change.

The Program Flow

Day 1: Foundations of Saudi Vision 2030

- Overview of Vision 2030's three pillars: Vibrant Society, Thriving Economy, Ambitious Nation
- Key targets for economic diversification and sustainable development
- Role of the private sector in national transformation
- Case studies of successful Vision 2030 initiatives

Day 2: Strategic Planning Fundamentals

- Advanced strategic planning methodologies tailored to Vision 2030
- SWOT analysis in a post-oil economy context
- Scenario planning for emerging market challenges
- Aligning organizational strategy with national objectives



Day 3: Economic Diversification Strategies

- Identifying high-potential sectors for growth
- Developing non-oil revenue streams
- Fostering innovation, entrepreneurship, and startup ecosystems
- Attracting foreign direct investment

Day 4: Implementation and Performance Measurement

- Translating strategy into actionable implementation plans
- Designing KPIs to measure progress toward Vision 2030 goals
- Change management for large-scale national initiatives
- Risk assessment and mitigation strategies

Day 5: Future-Proofing and Sustainability

- Long-term sustainability and resilience planning
- Integrating digital transformation and emerging technologies
- Building adaptive organizations in a global economy
- Personal leadership development for driving Vision 2030 success

Practical Wins for Participants

- Create a strategic plan aligned with Saudi Vision 2030 objectives.
- Develop a roadmap for diversifying organizational revenue streams.
- Design KPIs to measure and track progress toward national goals.
- Craft a personal leadership development plan to lead transformation initiatives.

