

International Protocol & Diplomacy Certification Course

2027 1 - 20
Vienna (Austria)

UK Traininig

PARTNER



UK Training

Day 3: Diplomatic Correspondence and Documentation

- Types of diplomatic communication
- Drafting official notes, memoranda, and reports
- Digital diplomacy and social media etiquette

Day 4: International Negotiation Techniques

- Principles and strategies for effective negotiation
- Multilateral negotiation approaches
- Conflict resolution in diplomatic contexts
- Case studies of successful negotiations

Day 5: Protocol for International Meetings and Conferences

- Planning and managing high-level meetings
- Seating arrangements and precedence
- Flag, anthem, and delegation protocols

Day 6: Diplomatic Receptions and Social Events

- Hosting and attending diplomatic functions
- Invitation protocols and RSVP etiquette
- Dining etiquette and formal table manners

Day 7: Business Protocol in International Relations

- Corporate diplomacy and stakeholder management
- International business etiquette and trade mission protocols
- Gift-giving customs across cultures

Day 8: Crisis Management and Public Diplomacy

- Principles of crisis communication
- Managing diplomatic incidents and emergencies
- Media relations and press conference management

Day 9: Protocol for State and Official Visits

- Planning state visits and official programs
- Arrival, airport, and security protocols
- Coordinating high-profile delegations and itineraries



Day 10: Future Trends in Diplomacy and International Relations

- Technology and digital diplomacy
- Environmental and sustainable development diplomacy
- Emerging global challenges and career pathways in diplomacy

Individual Impact

Participants will leave the program with:

- Confidence in navigating complex international protocols and etiquette.
- Enhanced cross-cultural communication and negotiation skills.
- Expertise in organizing and managing high-level diplomatic events and meetings.
- Stronger crisis management and public diplomacy capabilities.

Organizational Impact

Organizations will benefit from:

- Professionals capable of representing the organization with global credibility.
- Improved stakeholder engagement and diplomatic relations.
- Efficient management of international events, visits, and cross-cultural projects.
- Enhanced readiness for crisis situations and global communication challenges.

Training Methodology

- Interactive workshops with practical exercises and case studies
- Role-playing scenarios for negotiations and crisis management
- Group discussions to explore cross-cultural and protocol challenges
- Action planning sessions to implement diplomatic strategies in real-world settings

Beyond the Course

By the end of the 10 days, participants will be ready to:

- Apply international protocol and diplomacy principles confidently in professional contexts.
- Manage complex cross-cultural interactions and negotiations effectively.
- Organize and lead high-profile meetings, receptions, and state events.
- Contribute to the strategic goals of their organization through diplomatic expertise.

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

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