

# Professional Treasury & Cash Management Certification

2027 30 - 26  
Tunis (Tunisia)

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## Professional Treasury & Cash Management Certification

**R20230731150542 - 26** Location: Tunis (Tunisia) Fees: 4200 GBP

### Why This Course

In an era of global market volatility, rising interest rates, and evolving financial technologies, effective treasury and cash management have become critical drivers of corporate stability and growth. Finance leaders today must not only safeguard liquidity but also strategically manage risk, optimize working capital, and leverage digital innovations to deliver sustainable value.

The Advanced Treasury and Cash Management Excellence program is a 5-day intensive course designed to equip finance professionals and treasury managers with cutting-edge tools, analytical techniques, and strategic insights to manage liquidity, mitigate risk, and enhance financial performance.

### What You'll Learn and Practice

By joining this program, you will:

- Develop strategic approaches to liquidity and working capital management.
- Implement accurate and agile cash flow forecasting systems.
- Identify and mitigate treasury-related financial risks.
- Optimize investment portfolios and funding strategies.
- Leverage automation and technology to transform treasury operations.

### The Program Flow

#### Day 1: Foundations of Treasury Management

- Strategic role and objectives of corporate treasury.
- Treasury organization, governance, and control frameworks.
- Core principles of cash and liquidity management.
- Techniques for optimizing working capital efficiency.
- Workshop: Designing a treasury structure aligned with business strategy.

#### Day 2: Cash Flow Forecasting and Liquidity Management

- Advanced forecasting models for short-term and long-term liquidity.
- Building and maintaining an effective cash forecasting process.
- Cash positioning, pooling, and concentration techniques.
- Managing liquidity risk under uncertain market conditions.
- Exercise: Creating a dynamic liquidity dashboard for your organization.

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### **Day 3: Financial Risk Management in Treasury**

- Understanding and managing interest rate exposure.
- Foreign exchange FX risk management strategies.
- Managing credit, counterparty, and operational risks.
- Use of financial derivatives for hedging and risk mitigation.
- Case Study: Designing a comprehensive treasury risk management framework.

### **Day 4: Investment and Funding Strategies**

- Short-term investment instruments and yield optimization.
- Long-term funding strategies and capital structure considerations.
- Evaluating debt vs. equity financing options.
- Building strategic relationships with banking and financial partners.
- Workshop: Developing a balanced investment and funding portfolio.

### **Day 5: Technology and Innovation in Treasury**

- Treasury Management Systems TMS: selection, implementation, and integration.
- Payment systems modernization and digital banking trends.
- Blockchain, cryptocurrencies, and tokenized assets in treasury.
- Data analytics, artificial intelligence, and real-time reporting tools.
- Capstone Project: Designing a digital transformation roadmap for treasury.

### **Individual Impact**

- Master advanced treasury and cash management techniques.
- Gain confidence in managing liquidity and mitigating financial risks.
- Strengthen strategic decision-making in investment and funding.
- Acquire practical experience using technology-driven treasury tools.

### **Organizational Impact**

- Enhance liquidity and working capital efficiency across business units.
- Improve financial stability through proactive risk management.
- Strengthen relationships with financial institutions and investors.
- Drive digital transformation and automation in treasury operations.

### **Training Methodology**

This program integrates technical mastery with strategic thinking through:

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- Real-world case studies and best-practice benchmarking.
- Interactive workshops on cash forecasting, risk management, and funding.
- Group simulations of treasury decision-making scenarios.
- Hands-on exercises using analytical tools and technology platforms.
- Expert-led discussions on future trends in corporate treasury.

## Beyond the Course

Upon completion, participants will return equipped to lead treasury transformation within their organizations — optimizing liquidity, managing risk, and driving financial excellence. They will be ready to:

- Develop and execute comprehensive treasury and risk policies.
- Implement technology-enabled cash forecasting and reporting systems.
- Strengthen governance and compliance within treasury operations.
- Align treasury strategy with corporate finance and business objectives.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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