

# CMA Part 1: Financial Reporting, Planning & Performance

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Accra (Ghana)

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## CMA Part 1: Financial Reporting, Planning & Performance

**R20233110155768000817** Location: Accra (Ghana) Fees: 10900 GBP

### Why This Course

In today's fast-moving business environment, finance professionals need more than basic accounting knowledge—they must be equipped to interpret financial data, manage performance, optimize costs, and use technology to support strategic decision-making.

The CMA Part 1 Program is a comprehensive 15-day preparation course designed to help participants master the core competencies tested in the CMA exam, while also building practical skills that are essential in modern financial roles.

Through a mix of structured learning, real-world applications, analytics practices, and exam-focused training, this program ensures candidates are fully prepared to excel in both the CMA exam and their professional careers.

### What You'll Learn and Practice

By completing this program, participants will be able to:

- Apply the principles of external financial reporting in compliance with GAAP and IFRS.
- Build effective plans, budgets, and forecasts using industry-standard methodologies.
- Use performance measurement tools and KPIs to support informed decision-making.
- Implement strategic cost management techniques across business processes.
- Evaluate and strengthen internal control systems in alignment with recognized frameworks.
- Leverage technology, analytics, and emerging tools to enhance financial reporting and performance.

### The Program Flow

#### Day 1: Introduction to Financial Reporting

- Financial statements and reporting fundamentals
- IFRS and GAAP frameworks
- Measurement and recognition principles
- Basic financial statement analysis

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A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

## **Day 2: Advanced Financial Reporting**

- Consolidations and combined financial statements
- Segment and interim reporting
- Disclosure requirements
- Concepts of integrated reporting

## **Day 3: Planning & Budgeting Fundamentals**

- Strategic planning and organizational alignment
- Types of budgets and planning approaches
- Forecasting tools and techniques
- Annual profit planning

## **Day 4: Advanced Budgeting & Forecasting**

- Capital budgeting and investment analysis
- Cash flow projections
- Sensitivity and what-if analysis
- Rolling forecasts and continuous planning

## **Day 5: Performance Management Essentials**

- Cost and variance analysis
- Flexible budgeting concepts
- Responsibility centers
- Transfer pricing methods

## **Day 6: Advanced Performance Management**

- Balanced Scorecard
- KPIs and performance dashboards
- ROI and profitability analysis
- EVA and value-based management

## **Day 7: Cost Management Strategies**

- Activity-Based Costing ABC
- Target costing and value engineering
- Life-cycle costing
- Cost of quality and continuous improvement

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A graphic illustration in the bottom right corner showing three chess pieces (a king, a pawn, and a knight) on a checkered board. The king is gold, while the pawn and knight are silver. Concentric circles emanate from behind the king piece.

## **Day 8: Advanced Cost Management**

- Lean accounting techniques
- Theory of Constraints
- Supply chain cost optimization
- Environmental and sustainability cost management

## **Day 9: Internal Controls Framework**

- COSO internal control components
- Enterprise risk assessment
- Control activities and documentation
- Monitoring processes

## **Day 10: Advanced Internal Controls**

- IT general and application controls
- SOX compliance essentials
- Internal audit role and responsibilities
- Evaluating internal control effectiveness

## **Day 11: Technology in Finance**

- ERP systems and automation
- Business intelligence platforms
- Cloud technologies in finance operations
- Cybersecurity risks and controls

## **Day 12: Data Analytics in Finance**

- Big data applications in finance
- Predictive and prescriptive analytics
- Data visualization best practices
- Intro to machine learning for financial insights

## **Day 13: Emerging Financial Management Trends**

- Blockchain and distributed ledgers
- AI and autonomous accounting
- RPA implementation in finance
- Sustainability and ESG reporting

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A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

## Day 14: Practical Applications & Case Studies

- Financial reporting scenarios
- Budgeting and forecasting practice
- Performance management simulations
- Cost management workshops

## Day 15: CMA Exam Preparation

- Comprehensive review of major exam topics
- Exam-taking tactics and time management
- Practice questions and mock simulations
- Final interactive Q&A

## Beyond the Course

By the end of the program, participants will have developed:

- The ability to prepare, interpret, and analyze complex financial statements effectively.
- Strong proficiency in building reliable budgets and forecasting models.
- Practical skills for designing and implementing performance management systems.
- Enhanced capability to use technology, data analytics, and reporting tools to elevate financial performance.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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