Leadership & Vision 2030 Realization: Driving Saudi Success

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Barcelona (Spain)



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Why This Course

Saudi Arabia's Vision 2030 represents one of the most ambitious national transformation agendas in the world. Delivering on its objectives requires leaders who can think strategically, inspire innovation, navigate complexity, and drive sustainable change across organizations and sectors. To succeed, leaders must not only understand the Vision's pillars, programs, and national priorities—but also possess the leadership capability to translate strategy into action.

The Vision 2030 Leadership Implementation Program is an intensive 1-week course designed to equip participants with the strategic, operational, and leadership competencies needed to contribute effectively to the Kingdom's transformative journey. Through a powerful blend of practical tools, real-world case studies, and leadership development exercises, participants will learn to shape initiatives, solve complex challenges, and accelerate progress toward Vision 2030 goals.

What You'll Learn and Practice

By completing this program, participants will be able to:

- Understand Vision 2030's strategic objectives, national priorities, and transformation programs
- Lead organizational change and foster a culture of innovation aligned with national goals
- Develop and execute strategic plans that support Vision 2030 outcomes
- Enhance decision-making, analytical, and problem-solving skills
- Build and lead high-impact teams capable of delivering sustainable results

The Program Flow

Day 1 - Understanding Vision 2030 & Strategic Leadership

- Vision 2030 overview: pillars, goals, and national transformation priorities
- The evolving role of leadership in achieving Vision 2030 outcomes
- Fundamentals of strategic thinking and planning
- Assessing organizational maturity and identifying performance gaps



Day 2 - Innovative Leadership & Change Management

- Fostering creativity, innovation, and continuous improvement
- Leading organizational change in dynamic environments
- Building adaptive, resilient, and future-ready teams
- Communication strategies that inspire alignment and engagement

Day 3 - Strategic Planning & Implementation Excellence

- Developing Vision 2030-aligned strategic plans
- Setting KPIs, targets, and performance dashboards
- Effective resource allocation and operational prioritization
- Enterprise risk management and mitigation strategies

Day 4 - Decision-Making & Problem-Solving Mastery

- Data-driven and evidence-based decision-making techniques
- Critical thinking tools for complex challenges
- Scenario analysis and strategic option evaluation
- Stakeholder engagement and cross-sector collaboration

Day 5 - Sustainable Leadership & Vision Realization

- Building strategic partnerships with public, private, and nonprofit sectors
- Promoting sustainability and ESG-aligned practices
- Measuring and evaluating progress toward Vision 2030 objectives
- Developing personalized leadership growth and transformation plans

Practical Wins for Participants

Participants will complete the program ready to:

- Build a strategic action plan aligned directly with Vision 2030 goals
- Develop an innovation roadmap to accelerate organizational transformation
- Create a structured change management strategy for new initiatives
- Design a personal leadership development plan for long-term success

Organizational Impact

Organizations benefit through:

- Stronger alignment with Vision 2030 priorities and national strategies
- Enhanced leadership capacity to drive transformation and innovation
- Improved operational performance through strategic planning and decision excellence
- Greater readiness to meet future challenges across public and private sectors



Training Methodology

This program integrates:

- Case studies from Vision 2030 transformation programs
- Leadership workshops and simulation-based exercises
- Strategic planning and KPI-development labs
- Facilitated discussions and peer-to-peer learning

Beyond the Course

Participants return ready to:

- Lead transformation projects that directly support Vision 2030 objectives
- Inspire innovation, collaboration, and accountability across their teams
- Implement sustainable leadership practices aligned with national aspirations
- Contribute meaningfully to Saudi Arabia's long-term development and success

