

Good to Great: Building High-Performance Organizations

2027 11月1日 – 2026 11月28日
Vienna (Austria)

UK Training

PARTNER





Day 2 - Strategic Focus & Discipline

- The Hedgehog Concept: Discovering passion, economic engine, and excellence intersection
- Confronting the brutal facts: Creating a culture of truth
- Building a disciplined culture that supports strategic clarity and execution
- Understanding how technology accelerates, not creates, momentum

Day 3 - Building Momentum & Sustaining Success

- The Flywheel Effect: How small, consistent actions build breakthrough momentum
- The Doom Loop: What derails organizations and how to avoid it
- Good to Great → Built to Last: Ensuring sustainability and legacy
- Case studies of organizations that successfully applied Good to Great principles

Day 4 - Implementing Good to Great Principles

- Diagnosing your organization's current strengths and constraints
- Creating a transformation roadmap aligned with Good to Great principles
- Anticipating obstacles and leading through resistance
- Measuring progress and adjusting strategic direction

Day 5 - Leading the Good to Great Journey

- Communicating vision with clarity and mobilizing organizational alignment
- Empowering and developing high-performance teams
- Succession planning as a pillar of lasting greatness
- Action planning: Strategic steps to initiate and sustain transformation

Individual Impact

Participants will walk away with:

- A personalized leadership development plan to strengthen Level 5 Leadership attributes
- A draft Hedgehog Concept tailored for their organization
- A defined Flywheel model to guide sustained momentum and performance
- Practical tools to confront challenges, build discipline, and lead transformation
- Enhanced strategic thinking and self-awareness as a leader

Organizational Impact

Organizations benefit through leaders who can:

UK Training

PARTNER

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from the king piece, suggesting a strategic or leadership theme.

- Clarify and focus strategic direction using the Hedgehog Concept
- Create a culture grounded in discipline, truth, and accountability
- Build organizational momentum that compounds over time
- Strengthen team dynamics and performance through Level 5 Leadership principles
- Implement sustainable transformation rooted in proven Good to Great frameworks

Training Methodology

This program integrates:

- Case studies from Good to Great companies
- Leadership self-assessments and reflective exercises
- Group discussions, peer learning, and collaborative workshops
- Strategic planning simulations and organizational diagnostic tools
- Facilitator-led sessions that bridge theory with practical application

Beyond the Course

Participants will be prepared to:

- Lead their teams with humility, purpose, and relentless determination
- Build systems and cultures that reinforce continuous improvement
- Apply Good to Great principles to real organizational challenges
- Sustain long-term performance and position their organizations for lasting greatness

UK Training

PARTNER

A graphic illustration of a chessboard with several chess pieces. In the foreground, a gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The board is checkered, and the background features concentric circles emanating from behind the king piece.