

Collaborative Business Models for Innovation Workshop

2026 000000 4 - 000000 30
Paris (France)

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Day 2 - Designing Collaborative Ecosystems

- Mapping potential partners, stakeholders, and ecosystem players
- Designing compelling value propositions for collaborative ventures
- Structuring win-win partnerships and shared incentives
- Governance models, decision rights, and accountability in ecosystems

Day 3 - Implementing Collaborative Innovation Processes

- Designing and launching open innovation platforms and processes
- Managing intellectual property in collaborative environments
- Building trust, transparency, and knowledge-sharing mechanisms
- Leveraging digital tools and technologies to support collaboration

Day 4 - Managing & Scaling Collaborative Ventures

- Defining metrics and KPIs for collaborative performance
- Scaling successful collaborative business models
- Managing risks, conflicts, and dependency in partnerships
- Adapting organizational structures, roles, and capabilities for collaboration

Day 5 - Optimizing Collaborative Business Models

- Advanced techniques for value creation and value capture
- Integrating collaborative models with core business operations
- Continuous improvement and innovation within ecosystems
- Developing a practical roadmap for implementing collaborative business models

Individual Impact

Participants will leave the program with:

- A clear understanding of how to lead collaborative innovation initiatives
- A customized collaborative business model blueprint for their organization
- Practical tools for partner identification and evaluation
- Greater confidence in managing complex partnerships and ecosystems
- Strategic insight into scaling and sustaining collaborative ventures

Organizational Impact

Organizations will benefit through:

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

- Faster innovation through effective collaboration and partnerships
- Access to new capabilities, markets, and ideas
- Reduced innovation risk through shared investment and expertise
- Stronger ecosystem positioning and competitive advantage
- A culture that supports openness, trust, and co-creation

Training Methodology

The program uses a highly interactive, strategy-driven learning approach, including:

- Global case studies and ecosystem examples
- Hands-on ecosystem mapping and business model design workshops
- Group discussions and peer learning
- Practical tools, templates, and collaboration frameworks
- Expert-led facilitation grounded in real innovation challenges

Beyond the Course

After completing the program, participants will be ready to:

- Design and launch collaborative business models with confidence
- Build and manage high-performing innovation ecosystems
- Integrate open innovation into core business strategy
- Lead cultural change toward collaboration and co-creation

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. The board is checkered, and there are concentric circles in the background.