

Employee Experience & Engagement Strategies Masterclass

2027 00000 6 - 2
Lyon (France)

UK Traininig

PARTNER





Day 2: Designing an Employee Experience Strategy

- Aligning employee experience with corporate strategy
- Mapping the employee journey from hire to exit
- Identifying critical “moments that matter”
- Designing personalized and inclusive experiences

Day 3: Measuring and Analyzing Engagement

- Key metrics and KPIs for tracking engagement
- Designing and implementing effective employee surveys
- Interpreting engagement data for strategic decision-making
- Leveraging digital tools for continuous listening and feedback

Day 4: Implementing Engagement Programs

- Building effective recognition and reward systems
- Structuring career growth and learning pathways
- Promoting well-being and work-life balance initiatives
- Strengthening diversity, equity, and inclusion practices

Day 5: Sustaining and Evolving the Employee Experience

- Applying change management principles to experience initiatives
- Enabling managers as frontline engagement champions
- Adapting strategies for remote and hybrid work environments
- Developing a continuous improvement roadmap

Individual Impact

- Ability to design a structured and impactful employee experience strategy.
- Enhanced capability in engagement measurement and data-driven decision-making.
- Practical tools to launch recognition, development, and communication initiatives.
- Stronger leadership influence in shaping organizational culture.

Organizational Impact

- Higher levels of employee engagement and retention.
- Improved productivity and performance outcomes.
- Stronger alignment between people strategy and business goals.
- A resilient, positive culture that supports long-term growth.

UK Training

PARTNER



Training Methodology

- Interactive workshops and group exercises.
- Real-world case studies and best-practice analysis.
- Practical toolkit development sessions.
- Strategy design exercises tailored to participants' organizations.

Beyond the Course

Participants will leave ready to:

- Implement a comprehensive employee experience framework.
- Launch engagement measurement and recognition initiatives.
- Strengthen communication and leadership alignment.
- Drive a culture of continuous improvement and employee-centric growth.

UK Training

PARTNER

