

Microsoft Power BI Workshop: Data Analysis Mastery

2027 0000 7 - 3
Paris (France)

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Day 3: Visualization Techniques

- Principles of effective visualization design
- Using custom visuals and advanced formatting
- Drill-through, hierarchies, and interactive navigation
- Conditional formatting to highlight insights

Day 4: Advanced Analytics

- Statistical analysis and trends in Power BI
- Forecasting and what-if scenario analysis
- Integrating R and Python for advanced modeling
- AI visuals for predictive and prescriptive insights

Day 5: Deployment and Collaboration

- Publishing reports to the Power BI service
- Creating and managing workspaces
- Implementing row-level security for data governance
- Sharing dashboards and fostering collaboration across teams

Individual Impact

Participants will leave the program with:

- The ability to create dynamic, interactive dashboards tailored to business needs.
- Advanced skills in data modeling, analytics, and visualization with Power BI.
- Confidence in using Power BI to provide actionable insights for decision-making.
- A practical toolkit for deploying and collaborating on Power BI projects.

Organizational Impact

Organizations will benefit from:

- Enhanced data-driven decision-making capabilities across teams.
- Streamlined reporting and insights generation from multiple data sources.
- Improved collaboration and governance in analytics projects.
- Leaders capable of driving actionable insights and business performance.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Training Methodology

- Interactive workshops and real-world case studies
- Hands-on exercises in data modeling, visualization, and advanced analytics
- Group problem-solving and peer learning for practical application
- Action planning sessions focused on deploying Power BI effectively in your organization

Beyond the Course

By the end of the five days, participants will be ready to:

- Transform complex datasets into clear, actionable insights.
- Build and share interactive dashboards that inform strategy and operations.
- Leverage advanced analytics to forecast, segment, and optimize performance.
- Contribute to a data-driven culture and improved organizational outcomes.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.