

International Protocol & Diplomacy Certification Course

2027 15 - 4
Casablanca (Morocco)

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PARTNER



International Protocol & Diplomacy Certification Course

Ref: 202216594165941 **Location:** Casablanca (Morocco) **Fees:** 7600 GBP

Why This Course

In today's interconnected world, mastering international protocol and diplomacy is essential for professionals engaged in global affairs. Understanding cultural nuances, diplomatic etiquette, and effective negotiation strategies allows individuals to build trust, foster collaboration, and navigate complex international relations with confidence.

This intensive 10-day certification program equips participants with the knowledge and practical skills to excel in diplomatic and international roles. Through a combination of theory, case studies, and hands-on exercises, participants will gain expertise in cross-cultural communication, event management, crisis response, and modern diplomatic practices.

What You'll Learn and Practice

By attending this program, you will be able to:

- Apply international protocol and diplomatic etiquette in diverse settings.
- Communicate effectively across cultures and resolve conflicts diplomatically.
- Organize and manage high-level meetings, receptions, and state visits.
- Navigate business etiquette, cultural norms, and global negotiation scenarios.
- Implement crisis management strategies and handle public diplomacy challenges.
- Anticipate emerging trends in international relations and diplomacy.

The Program Flow

Day 1: Introduction to International Protocol and Diplomacy

- History and evolution of diplomacy
- The role and responsibilities of modern diplomats
- Core principles of international protocol and etiquette

Day 2: Cross-Cultural Communication

- Understanding cultural dimensions and differences
- Verbal and non-verbal communication across cultures
- Building rapport and overcoming language barriers

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Day 3: Diplomatic Correspondence and Documentation

- Types of diplomatic communication
- Drafting official notes, memoranda, and reports
- Digital diplomacy and social media etiquette

Day 4: International Negotiation Techniques

- Principles and strategies for effective negotiation
- Multilateral negotiation approaches
- Conflict resolution in diplomatic contexts
- Case studies of successful negotiations

Day 5: Protocol for International Meetings and Conferences

- Planning and managing high-level meetings
- Seating arrangements and precedence
- Flag, anthem, and delegation protocols

Day 6: Diplomatic Receptions and Social Events

- Hosting and attending diplomatic functions
- Invitation protocols and RSVP etiquette
- Dining etiquette and formal table manners

Day 7: Business Protocol in International Relations

- Corporate diplomacy and stakeholder management
- International business etiquette and trade mission protocols
- Gift-giving customs across cultures

Day 8: Crisis Management and Public Diplomacy

- Principles of crisis communication
- Managing diplomatic incidents and emergencies
- Media relations and press conference management

Day 9: Protocol for State and Official Visits

- Planning state visits and official programs
- Arrival, airport, and security protocols
- Coordinating high-profile delegations and itineraries

Day 10: Future Trends in Diplomacy and International Relations

- Technology and digital diplomacy
- Environmental and sustainable development diplomacy
- Emerging global challenges and career pathways in diplomacy

Individual Impact

Participants will leave the program with:

- Confidence in navigating complex international protocols and etiquette.
- Enhanced cross-cultural communication and negotiation skills.
- Expertise in organizing and managing high-level diplomatic events and meetings.
- Stronger crisis management and public diplomacy capabilities.

Organizational Impact

Organizations will benefit from:

- Professionals capable of representing the organization with global credibility.
- Improved stakeholder engagement and diplomatic relations.
- Efficient management of international events, visits, and cross-cultural projects.
- Enhanced readiness for crisis situations and global communication challenges.

Training Methodology

- Interactive workshops with practical exercises and case studies
- Role-playing scenarios for negotiations and crisis management
- Group discussions to explore cross-cultural and protocol challenges
- Action planning sessions to implement diplomatic strategies in real-world settings

Beyond the Course

By the end of the 10 days, participants will be ready to:

- Apply international protocol and diplomacy principles confidently in professional contexts.
- Manage complex cross-cultural interactions and negotiations effectively.
- Organize and lead high-profile meetings, receptions, and state events.
- Contribute to the strategic goals of their organization through diplomatic expertise.

A decorative graphic in the bottom right corner featuring a chessboard with several chess pieces (a king, a queen, and a pawn) and concentric circles radiating from behind them.

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