

Report Writing and Feasibility Studies: Mastering Analysis

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Lyon (France)

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Day 3: Introduction to Feasibility Studies

- Purpose, scope, and importance of feasibility studies
- Market, technical, and financial feasibility concepts
- Data collection and stakeholder analysis
- Engaging stakeholders for informed decision-making

Day 4: Conducting Feasibility Analyses

- Market feasibility assessment techniques
- Technical and operational evaluation
- Financial feasibility and cost-benefit analysis
- Risk identification, assessment, and mitigation strategies

Day 5: Presenting Feasibility Studies and Final Reports

- Structuring and writing feasibility study reports
- Effective use of data visualization and charts
- Presenting conclusions and actionable recommendations
- Integrating report writing and feasibility analysis for impactful outcomes

Individual Impact

Participants will leave the program with:

- The ability to produce clear, concise, and professional business reports.
- Skills to conduct thorough feasibility analyses and evaluate project viability.
- Enhanced data interpretation, presentation, and decision-making capabilities.
- Improved critical thinking for tackling complex business problems.

Organizational Impact

Organizations will benefit from:

- Better-informed decision-making based on rigorous feasibility analyses.
- High-quality reporting that communicates insights effectively.
- Reduced project risks through structured evaluation processes.
- Strengthened capacity for planning and implementing successful business initiatives.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Training Methodology

- Interactive lectures and practical workshops
- Hands-on exercises in report writing and feasibility analysis
- Group discussions and peer learning
- Real-world case studies and scenario-based applications

Beyond the Course

By the end of this 5-day program, participants will be ready to:

- Produce professional reports that influence decision-making.
- Conduct feasibility studies that assess the viability of new initiatives.
- Present findings and recommendations with confidence and clarity.
- Apply structured analytical methods to enhance business planning and outcomes.

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