

# Mastering Photography and Videography: A 20-Day Journey

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Rome (Italy)

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## Mastering Photography and Videography: A 20-Day Journey

**2022-1851-193369-00022** Location: Rome (Italy) Fees: 17700 GBP

### Course Description

This intensive 20-day course covers the fundamentals of both photography and videography, providing a comprehensive understanding of visual storytelling. Participants will learn essential camera techniques, composition principles, lighting setups, and post-production skills. By the end of the course, students will be equipped to create compelling visual content for various purposes.

### Learning Objectives

- Master camera operations and settings for both photography and videography
- Develop a keen eye for composition and visual storytelling
- Learn professional lighting techniques for various scenarios
- Acquire proficiency in post-production editing for photos and videos
- Understand the principles of visual storytelling and narrative structure
- Create a portfolio showcasing a range of photography and videography skills

### Course Modules

#### Day 1: Introduction to Visual Storytelling

- Understanding the power of visual communication
- Basic principles of storytelling through images
- Overview of photography and videography equipment
- Setting course goals and expectations

#### Day 2: Camera Basics for Photography

- Understanding camera types and functions
- Exposure triangle: ISO, aperture, and shutter speed
- Focus modes and techniques
- Basic composition rules

#### Day 3: Advanced Photography Techniques

- Depth of field and bokeh effects
- Long exposure and motion blur
- HDR and bracketing
- Using filters and lens accessories

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. The background shows concentric circles emanating from behind the king piece.

## **Day 4: Lighting for Photography**

- Natural vs. artificial lighting
- Three-point lighting setup
- Using reflectors and diffusers
- Creative lighting techniques

## **Day 5: Composition Mastery**

- Rule of thirds and golden ratio
- Leading lines and framing
- Symmetry and patterns
- Negative space and minimalism

## **Day 6: Portrait Photography**

- Posing techniques for individuals and groups
- Capturing emotions and expressions
- Environmental portraits
- Studio vs. outdoor portraits

## **Day 7: Landscape and Nature Photography**

- Capturing grand vistas
- Macro photography techniques
- Using ND filters for landscapes
- Night sky and astrophotography

## **Day 8: Introduction to Videography**

- Understanding frame rates and resolution
- Basic camera movements: pan, tilt, and zoom
- Audio recording essentials
- Storyboarding and shot planning

## **Day 9: Advanced Videography Techniques**

- Cinematic camera movements
- Depth of field in video
- Slow motion and time-lapse techniques
- Aerial videography basics

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it. The board is checkered and has a subtle grid pattern. The text 'UK Training' is above 'PARTNER' which is in a large, bold, sans-serif font.

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## **Day 10: Lighting for Video**

- Continuous lighting setups
- Color temperature and white balance
- Using practical lights in scenes
- Lighting for interviews and talking heads

## **Day 11: Audio for Video Production**

- Microphone types and uses
- Recording clean dialogue
- Capturing ambient sound and Foley
- Basic audio mixing techniques

## **Day 12: Storytelling Through Video**

- Narrative structure in short-form video
- Creating compelling B-roll
- Interview techniques and setups
- Pacing and rhythm in editing

## **Day 13: Photo Editing Basics**

- Introduction to Adobe Lightroom
- RAW processing techniques
- Color correction and grading
- Retouching and local adjustments

## **Day 14: Advanced Photo Editing**

- Layer-based editing in Photoshop
- Creating composites
- Advanced retouching techniques
- Artistic effects and stylization

## **Day 15: Video Editing Fundamentals**

- Introduction to non-linear editing
- Basic cuts and transitions
- Working with audio in video editing
- Adding titles and graphics

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## **Day 16: Advanced Video Editing**

- Color grading for video
- Advanced transitions and effects
- Working with green screen footage
- Creating motion graphics

## **Day 17: Project Planning and Pre-production**

- Developing concepts and mood boards
- Creating shot lists and storyboards
- Location scouting and permits
- Budgeting and resource allocation

## **Day 18: On-Location Shoot Day**

- Setting up equipment on location
- Directing talent and crew
- Problem-solving on set
- Managing time and resources

## **Day 19: Post-Production Workflow**

- Organizing and managing media
- Collaborative editing techniques
- Exporting for various platforms
- Backup and archiving best practices

## **Day 20: Final Project Presentation and Career Development**

- Presenting and critiquing final projects
- Building a photography/videography portfolio
- Marketing yourself as a visual creator
- Exploring career opportunities in the field

## **Practical Wins for Participants**

- Create a diverse portfolio showcasing both photography and videography skills
- Develop a personal style and visual signature across different mediums
- Gain confidence in planning, shooting, and editing visual projects from start to finish
- Acquire the skills to pursue freelance opportunities or enhance current professional roles

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