

Workshop in The Art of Stakeholders Management Effectively

2027 0000 12 - 1
Berlin (Germany)

UK Traininig

PARTNER





Day 3: Stakeholder Analysis and Profiling

- Assessing stakeholder needs, expectations, and motivations.
- Evaluating stakeholder attitudes and behaviors.
- Creating comprehensive stakeholder profiles.
- Leveraging data analytics in stakeholder analysis.

Day 4: Stakeholder Engagement Strategies

- Developing tailored engagement approaches.
- Communication planning for different stakeholder types.
- Engagement techniques for diverse groups.
- Managing expectations effectively.

Day 5: Building and Maintaining Stakeholder Relationships

- Trust-building strategies with key stakeholders.
- Nurturing long-term partnerships.
- Relationship management tools and frameworks.
- Measuring and improving relationship quality.

Day 6: Stakeholder Communication and Influence

- Advanced communication techniques.
- Strategies to influence stakeholders effectively.
- Negotiation skills for agreements and alignment.
- Handling difficult conversations with stakeholders.

Day 7: Managing Conflicting Stakeholder Interests

- Identifying and analyzing conflicts.
- Conflict resolution techniques.
- Balancing competing demands.
- Case studies in stakeholder conflict management.

Day 8: Stakeholder Management in Project Environments

- Integrating stakeholder management into project lifecycles.
- Agile stakeholder engagement practices.
- Managing stakeholders in global and cross-functional projects.
- Tools for project-based stakeholder management.

UK Training

PARTNER

A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

Day 9: Stakeholder Management for Organizational Change

- Stakeholder analysis for change initiatives.
- Engaging stakeholders during transformations.
- Managing resistance and building support.
- Sustaining engagement throughout change processes.

Day 10: Advanced Topics and Future Trends

- Ethical considerations in stakeholder management.
- Digital tools and AI for engagement.
- Stakeholder management in sustainability and CSR initiatives.
- Emerging trends shaping the future of stakeholder management.

Individual Impact

- Develop confidence in managing complex stakeholder networks.
- Strengthen negotiation, influence, and communication skills.
- Gain practical tools and templates to manage stakeholders effectively.

Organizational Impact

- Enhance project success and organizational alignment.
- Improve stakeholder satisfaction and long-term partnerships.
- Reduce conflict and manage competing priorities more effectively.
- Implement advanced stakeholder management practices across teams and projects.

Training Methodology

- Interactive workshops with practical exercises.
- Real-world case studies and scenario-based learning.
- Tools, templates, and frameworks for immediate application.
- Structured feedback and peer discussions to reinforce skills.

Beyond the Course

Participants will leave equipped to:

- Develop comprehensive stakeholder management plans.
- Create customized engagement and analysis templates.
- Apply advanced techniques in projects, organizational change, and strategic initiatives.
- Build a professional network of peers for ongoing support and knowledge sharing.
- Earn certification in advanced stakeholder management techniques.

UK Training

PARTNER

