The Essentials of Leadership: Mastering Core Skills

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Bordeaux (France)



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Why This Course

Effective leadership is the cornerstone of organizational success. In today's fast-paced business environment, leaders must not only manage tasks but also inspire teams, drive change, and cultivate a culture of high performance.

This intensive 1-week program equips participants with the knowledge, skills, and confidence to become impactful leaders. Combining proven leadership frameworks with practical exercises, the course focuses on emotional intelligence, strategic decision-making, team motivation, and change management, preparing leaders to excel in diverse organizational contexts.

What You'll Learn and Practice

By participating in this program, you will:

- Develop a strong foundation in core leadership principles and practices.
- Enhance emotional intelligence and interpersonal communication skills.
- Learn strategies to motivate, engage, and inspire teams.
- Apply tools for strategic thinking, problem-solving, and decision-making.
- Lead organizational change and foster resilient, high-performance cultures.

The Program Flow

Day 1: Foundations of Leadership

- Exploring leadership styles and their impact on performance.
- Developing self-awareness and emotional intelligence.
- Understanding the role of vision, mission, and values in leadership.
- Building trust, credibility, and presence as a leader.

Day 2: Communication and Influence

- Mastering interpersonal communication skills.
- Active listening and delivering constructive feedback.
- Influence and persuasion techniques for effective leadership.
- Navigating challenging conversations with confidence.



Day 3: Team Leadership and Motivation

- Understanding team dynamics and stages of development.
- Techniques for motivating, engaging, and empowering team members.
- Delegation strategies for maximizing team performance.
- Building and leading high-performance, collaborative teams.

Day 4: Strategic Thinking and Decision-Making

- Developing a strategic mindset to anticipate challenges and opportunities.
- Problem-solving and decision-making frameworks.
- Managing risk, uncertainty, and complex scenarios.
- Fostering creativity and innovation within teams.

Day 5: Leading Change and Building Culture

- Understanding organizational change processes.
- Strategies for leading and managing transformation initiatives.
- Building resilient, adaptive, and high-performance organizational cultures.
- Creating a personal leadership development plan for continued growth.

Individual Impact

- Strengthen self-awareness and leadership presence.
- Improve ability to motivate, engage, and empower teams.
- Enhance strategic thinking and decision-making skills.
- Gain confidence in leading change initiatives and shaping organizational culture.

Organizational Impact

- Foster a culture of high performance and accountability.
- Strengthen team engagement and collaboration.
- Improve organizational adaptability and responsiveness to change.
- Equip leaders to drive sustainable growth and innovation.

Training Methodology

- Interactive workshops with practical exercises and simulations.
- Case studies illustrating effective leadership in action.
- Tools and frameworks for communication, decision-making, and change management.
- Peer discussions, role-plays, and expert feedback to reinforce learning outcomes.



Beyond the Course

Participants will leave equipped to:

- Lead teams with confidence and authenticity.
- Motivate and inspire employees to achieve organizational goals.
- Apply strategic and innovative thinking to complex challenges.
- Build resilient, adaptive, and high-performing organizational cultures.

