Strategy Excellence: From Vision to Tactical Execution

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Brussels (Belgium)



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Why This Course

In today's competitive and fast-changing business environment, the ability to translate strategic vision into tangible results is critical for organizational success. Leaders who can plan effectively, communicate clearly, and drive execution across teams ensure their organizations remain agile, aligned, and high-performing.

This intensive 1-week program equips leaders with practical tools, frameworks, and hands-on experience to develop, communicate, and execute strategies that deliver measurable impact. Through interactive exercises, real-world case studies, and scenario-based learning, participants will strengthen their strategic thinking, operational planning, and execution capabilities.

What You'll Learn and Practice

By participating in this program, you will:

- Understand and apply the Planning and Execution Framework.
- Develop and communicate strategic vision, mission, and intent.
- Translate strategic goals into actionable operational plans.
- Design supportive structures and processes for effective execution.
- Lead teams in implementing strategy and overcoming operational challenges.
- Coach and empower subordinate leaders to maximize performance.

The Program Flow

Day 1: Understanding Strategy and Strategic Thinking

- Defining strategy and its organizational significance.
- Exploring the strategic planning process.
- Analyzing internal and external business environments.
- Crafting strategic vision and mission statements.

Day 2: From Vision to Strategic Plans

- Setting strategic objectives and measurable goals.
- Formulating corporate and competitive strategies.
- Using strategy mapping techniques.
- Aligning organizational resources with strategic priorities.



Day 3: Operational Planning and Execution

- Translating strategy into actionable operational plans.
- Developing key performance indicators KPIs.
- Creating balanced scorecards for performance measurement.
- Executing strategy through projects and initiatives.

Day 4: Building Supportive Structures and Systems

- Designing organizational structures to enable strategy execution.
- Developing performance management and monitoring systems.
- Creating a culture focused on strategy and results.
- Aligning HR practices to support strategic objectives.

Day 5: Leading Tactical Implementation

- Managing change and overcoming resistance.
- Communicating strategy effectively across teams.
- Problem-solving and decision-making during execution.
- Driving continuous improvement and adapting strategy as needed.

Individual Impact

- Greater confidence in developing and executing strategic plans.
- Practical skills for aligning teams, resources, and structures with organizational goals.
- Enhanced ability to communicate strategy and drive adoption across the organization.

Organizational Impact

- Stronger alignment between strategy and operations.
- Improved team performance and accountability.
- Increased agility in executing strategic initiatives.
- Measurable progress toward organizational objectives and long-term success.

Training Methodology

- Interactive workshops and scenario-based exercises.
- Real-world case studies and strategic simulations.
- Hands-on practice in strategy mapping, KPI development, and execution planning.
- Peer discussions and structured feedback to refine skills.

Beyond the Course

Participants will leave equipped to:



• Develop comprehensive, actionable strategic plans.
• Implement strategies effectively across teams and functions.
• Measure and monitor performance using KPIs and balanced scorecards.
• Lead organizational change with confidence and clarity.

