

Strategy Excellence: From Vision to Tactical Execution

2027 000000 6 - 2
Lisbon (Portugal)

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Day 3: Operational Planning and Execution

- Translating strategy into actionable operational plans.
- Developing key performance indicators KPIs.
- Creating balanced scorecards for performance measurement.
- Executing strategy through projects and initiatives.

Day 4: Building Supportive Structures and Systems

- Designing organizational structures to enable strategy execution.
- Developing performance management and monitoring systems.
- Creating a culture focused on strategy and results.
- Aligning HR practices to support strategic objectives.

Day 5: Leading Tactical Implementation

- Managing change and overcoming resistance.
- Communicating strategy effectively across teams.
- Problem-solving and decision-making during execution.
- Driving continuous improvement and adapting strategy as needed.

Individual Impact

- Greater confidence in developing and executing strategic plans.
- Practical skills for aligning teams, resources, and structures with organizational goals.
- Enhanced ability to communicate strategy and drive adoption across the organization.

Organizational Impact

- Stronger alignment between strategy and operations.
- Improved team performance and accountability.
- Increased agility in executing strategic initiatives.
- Measurable progress toward organizational objectives and long-term success.

Training Methodology

- Interactive workshops and scenario-based exercises.
- Real-world case studies and strategic simulations.
- Hands-on practice in strategy mapping, KPI development, and execution planning.
- Peer discussions and structured feedback to refine skills.

Beyond the Course

Participants will leave equipped to:

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- Develop comprehensive, actionable strategic plans.
- Implement strategies effectively across teams and functions.
- Measure and monitor performance using KPIs and balanced scorecards.
- Lead organizational change with confidence and clarity.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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