

Goal Setting, Planning & Decision Making for Success

2027 2 - 29
Casablanca (Morocco)

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R20221896175464129 Location: Casablanca (Morocco) Fees: 4200 GBP

Why This Course

Success—whether personal or organizational—starts with clear goals and the ability to turn them into actionable plans. Leaders and professionals who can set meaningful objectives, make informed decisions, and execute strategically are better positioned to achieve results and drive lasting impact.

Goal Setting, Strategic Planning & Decision-Making is a comprehensive 5-day program designed to equip participants with practical tools, frameworks, and techniques to define objectives, plan effectively, and make confident, high-impact decisions. Through hands-on exercises and real-world applications, attendees will develop the skills to translate goals into measurable outcomes and sustained success.

What You'll Learn and Practice

By joining this program, you will:

- Master the art of setting SMART goals aligned with personal and organizational vision.
- Develop strategic planning skills to create actionable roadmaps for achieving objectives.
- Strengthen decision-making capabilities using analytical and creative problem-solving methods.
- Apply effective time management and prioritization techniques to boost productivity.
- Enhance leadership through delegation, team alignment, and goal accountability.
- Measure progress and adjust plans to ensure optimal outcomes.

The Program Flow

Day 1: Foundations of Effective Goal Setting

- Understanding the role of goal setting in achieving personal and organizational success.
- Applying the SMART framework to define meaningful and actionable goals.
- Aligning individual objectives with broader organizational priorities.
- Overcoming common pitfalls in goal setting and maintaining motivation.

Day 2: Strategic Planning Techniques

- Key elements of effective strategic planning.
- Translating goals into actionable plans with clear milestones.
- Conducting risk assessments and creating contingency plans.
- Allocating resources effectively and managing budgets.

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Day 3: Decision-Making Models and Problem-Solving

- Balancing analytical and intuitive decision-making approaches.
- Applying creative problem-solving techniques to complex challenges.
- Managing decision fatigue and minimizing cognitive biases.
- Facilitating group decision-making and collaborative solutions.

Day 4: Time Management and Prioritization

- Techniques for effective time management and productivity enhancement.
- Prioritization methods such as the Eisenhower Matrix for balancing tasks.
- Delegating tasks strategically to empower teams and optimize outcomes.
- Managing multiple goals and projects simultaneously.

Day 5: Implementation, Monitoring, and Adjustment

- Establishing accountability systems to ensure goal achievement.
- Measuring progress through KPIs and performance tracking.
- Adjusting plans based on feedback, results, and changing circumstances.
- Celebrating milestones and maintaining long-term motivation.

Individual Impact

Participants will:

- Develop a personalized goal-setting and action plan template.
- Build a decision-making framework tailored to their role and industry.
- Implement a time management system to enhance daily productivity.
- Design a dashboard to track progress on personal and team objectives.

Work Impact

Organizations will benefit from professionals who:

- Set and achieve goals aligned with strategic priorities.
- Execute plans efficiently and with measurable results.
- Make informed decisions that improve outcomes and reduce risk.
- Enhance team performance through delegation, alignment, and accountability.

Training Methodology

This program combines experiential learning, interactive workshops, and practical applications to ensure real-world impact. Learning methods include:

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- Hands-on exercises in goal-setting, planning, and decision-making.
- Scenario-based activities for strategic problem-solving and prioritization.
- Collaborative group discussions to practice delegation and alignment.
- Tools, templates, and frameworks for ongoing application and measurement.

Beyond the Course

Upon completion, participants will be equipped to:

- Set strategic goals and create actionable plans confidently.
- Make high-quality decisions that drive results.
- Manage time, priorities, and resources efficiently.
- Track progress, adapt strategies, and sustain motivation for continuous success.

This program empowers professionals to transform aspirations into measurable achievements, strengthen leadership capabilities, and drive organizational impact with confidence.

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