

Advanced Strategic Management: Mastering Corporate Strategy

2027 12 – 8
Toronto (Canada)

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Day 3: Strategy Implementation

- Organizational design to support effective strategy execution.
- Managing strategic change and overcoming implementation challenges.
- Establishing performance measurement and management control systems.
- Communicating strategy effectively and cascading objectives across the organization.

Day 4: Strategic Leadership

- Strategic decision-making under uncertainty and complex conditions.
- Developing foresight and a strategic mindset to anticipate opportunities and threats.
- Leading organizational transformations and embedding strategy-focused culture.
- Building alignment across teams and departments to execute strategy successfully.

Day 5: Emerging Strategic Challenges

- Developing strategies for digital transformation and innovation adoption.
- Integrating sustainability and ESG considerations into strategic plans.
- Formulating global strategies for emerging markets.
- Applying agile strategy principles in volatile and rapidly changing environments.

Individual Impact

Participants will:

- Develop a comprehensive strategic plan tailored to their organization.
- Create an actionable roadmap for executing major strategic initiatives.
- Design a strategic performance measurement and management system.
- Enhance strategic leadership capabilities to drive alignment and transformation.

Work Impact

Organizations will benefit from leaders who can:

- Formulate and implement strategies that drive measurable business outcomes.
- Navigate complex environments with agility and foresight.
- Align resources, teams, and processes to achieve strategic objectives.
- Lead transformative initiatives that ensure long-term competitiveness.

Training Methodology

The program blends theoretical insights with practical application through:

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- Interactive workshops on advanced strategic management frameworks and tools.
- Case studies of real-world strategic initiatives and business transformations.
- Hands-on exercises for strategy formulation, implementation, and performance management.
- Peer discussions and scenario-based problem-solving to reinforce learning.

Beyond the Course

Upon completion, participants will be ready to:

- Lead their organizations with strategic clarity and confidence.
- Translate strategy into actionable plans with measurable outcomes.
- Navigate emerging challenges in digital transformation, sustainability, and global markets.
- Strengthen their strategic leadership presence and influence across the organization.

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