

Leading and Managing through Strategic Planning & Innovation

2027 000000 3 - 00000 30
Manchester (UK)

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Day 3: Strategic Decision Making

- Analytical tools and frameworks for strategic decisions.
- Identifying and managing risks associated with strategic initiatives.
- Applying scenario planning to anticipate future challenges.
- Considering ethical factors in strategic leadership.

Day 4: Implementing Strategic Change

- Understanding change management models and best practices.
- Addressing resistance and encouraging stakeholder engagement.
- Communicating strategic initiatives clearly and effectively.
- Aligning organizational structures and processes with strategy.

Day 5: Measuring and Sustaining Strategic Success

- Monitoring and evaluating strategic performance.
- Using continuous improvement methodologies to refine strategies.
- Adapting strategies in response to evolving market conditions.
- Strengthening organizational resilience and long-term sustainability.

Individual Impact

- Strengthen your strategic thinking and innovation leadership capabilities.
- Improve decision-making in complex and dynamic business environments.
- Gain practical tools for managing strategic initiatives and change.
- Develop a structured approach to aligning innovation with business goals.

Work Impact

- Improve alignment between organizational strategy and innovation efforts.
- Enhance the organization's ability to respond to market changes.
- Strengthen collaboration and engagement around strategic initiatives.
- Support sustainable growth through effective planning and innovation.

Training Methodology

This program integrates conceptual learning with practical application to ensure meaningful results. Learning methods include:

- Interactive workshops and strategy discussions.
- Real-world case studies and innovation scenarios.
- Group exercises focused on strategic analysis and planning.
- Practical frameworks and templates for strategy implementation.
- Reflection activities and collaborative problem-solving sessions.

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A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and the background features concentric circles.

Beyond the Course

By the end of the program, participants will be able to:

- Develop clear strategic plans that guide organizational growth.
- Foster innovation and creativity within teams and departments.
- Lead strategic change initiatives effectively.
- Monitor and adapt strategies to ensure long-term organizational success.

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