

Mastering Management and Leadership Skills Training

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Casablanca (Morocco)

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~~R202219771179400129~~ Location: Casablanca (Morocco) Fees: 4200 GBP

Why This Course

Modern organizations require leaders who can combine strong management practices with effective leadership capabilities. Managers are expected to think strategically, guide teams through change, communicate clearly, and make informed decisions that support both short-term performance and long-term organizational success.

This intensive 5-day program equips participants with a comprehensive set of management and leadership tools designed for today's workplace. By blending proven leadership frameworks with practical exercises and real-world scenarios, the course helps participants develop the confidence and skills needed to lead high-performing teams and contribute to organizational growth.

What You'll Learn and Practice

By participating in this program, you will:

- Strengthen strategic thinking and planning skills for organizational success.
- Develop effective techniques for building and leading high-performance teams.
- Apply change management strategies to guide organizational transformation.
- Enhance communication and interpersonal skills for stronger leadership impact.
- Improve problem-solving, decision-making, and conflict resolution abilities.
- Learn how to motivate, develop, and retain talented employees.

The Program Flow

Day 1: Foundations of Management and Leadership

- Understanding the differences and connections between management and leadership.
- Exploring key management functions and leadership competencies.
- Examining leadership styles and their impact on team performance.
- Conducting self-assessments to support personal leadership development.

Day 2: Strategic Thinking and Planning

- Applying strategic analysis tools such as SWOT and PESTLE.
- Developing organizational vision and setting meaningful goals.
- Using structured processes for strategic decision-making.
- Aligning team objectives with overall organizational strategy.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 3: Building and Leading High-Performance Teams

- Understanding team dynamics and stages of team development.
- Applying techniques for team building and employee motivation.
- Managing diverse and virtual teams effectively.
- Delegating responsibilities and empowering team members.

Day 4: Change Management and Organizational Development

- Understanding the influence of organizational culture on performance.
- Applying change management models and best practices.
- Addressing resistance and encouraging engagement during change initiatives.
- Promoting innovation and continuous improvement within teams.

Day 5: Advanced Leadership Skills

- Strengthening emotional intelligence in leadership situations.
- Applying conflict resolution and negotiation techniques.
- Coaching and mentoring employees for professional development.
- Practicing ethical leadership and responsible decision-making.

Individual Impact

- Develop a clear and confident leadership approach.
- Strengthen decision-making and strategic thinking abilities.
- Improve communication and relationship-building skills.
- Gain a practical leadership action plan for continuous development.

Work Impact

- Improve team collaboration, engagement, and performance.
- Strengthen alignment between team activities and organizational goals.
- Enhance the organization's ability to manage change and innovation.
- Build leadership capacity that supports sustainable growth.

Training Methodology

This program integrates theoretical insights with practical learning to ensure participants can apply their knowledge effectively. Learning methods include:

- Interactive workshops and facilitated discussions.
- Real-world case studies and leadership scenarios.
- Group exercises focused on communication, strategy, and teamwork.
- Leadership self-assessments and guided reflection.
- Practical frameworks and templates for management and leadership development.

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Beyond the Course

By the end of the program, participants will be able to:

- Lead teams more effectively while managing complex organizational challenges.
- Apply strategic thinking to guide projects and initiatives.
- Foster a culture of collaboration, innovation, and accountability.
- Contribute to long-term organizational performance and leadership excellence.

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