

Accounting Decision Making and Financial Communication

2027 □□□□ 14 – 10
Amman (Jordan)

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Day 2: Cost Accounting and Decision Making

- Understanding cost behavior and applying break-even analysis.
- Using Activity-Based Costing ABC to improve cost allocation.
- Applying relevant costing techniques for business decisions.
- Evaluating pricing strategies and their impact on profitability.

Day 3: Budgeting and Performance Evaluation

- Understanding the budgeting process and financial planning techniques.
- Developing flexible budgets that adapt to operational changes.
- Performing variance analysis to monitor financial performance.
- Applying the Balanced Scorecard approach to measure organizational results.

Day 4: Financial Decision Making

- Applying time value of money concepts in financial analysis.
- Using capital budgeting techniques to evaluate investment projects.
- Managing working capital to support operational efficiency.
- Assessing financial risks and evaluating risk-return relationships.

Day 5: Financial Communication and Ethics

- Preparing clear and effective financial reports.
- Presenting financial information to non-financial audiences.
- Understanding ethical considerations in financial reporting.
- Exploring corporate governance principles and best practices.

Individual Impact

- Strengthen financial literacy and analytical skills.
- Improve the ability to interpret financial reports and indicators.
- Develop practical skills for budgeting, cost analysis, and financial planning.
- Gain confidence in communicating financial insights within the organization.

Work Impact

- Improve the quality of financial decision-making across departments.
- Enhance budgeting and performance monitoring processes.
- Strengthen financial transparency and communication within teams.
- Support better evaluation of investment opportunities and business initiatives.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training' is written in a small, sans-serif font above the word 'PARTNER' in a large, bold, sans-serif font.

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Training Methodology

This program combines financial frameworks with practical application to ensure participants gain real-world experience. Training methods include:

- Interactive workshops and guided discussions.
- Case studies based on real business financial scenarios.
- Group exercises focused on financial analysis and budgeting.
- Practical tools and templates for financial planning and evaluation.
- Scenario-based activities for investment and decision-making analysis.

Beyond the Course

By the end of the program, participants will be able to:

- Analyze financial statements and key performance indicators effectively.
- Apply cost analysis and budgeting techniques in business planning.
- Evaluate investment opportunities using structured financial methods.
- Communicate financial insights clearly to support organizational decision-making.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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