

Cost Analysis for Strategic Decision-Making Excellence

2027 8 – 4
Istanbul (Turkey)

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Day 2: Advanced Cost Analysis Techniques

- Applying Activity-Based Costing ABC and activity-based management.
- Implementing target costing and value engineering approaches.
- Identifying strategic cost reduction opportunities.
- Analyzing cost drivers and their impact on operational performance.

Day 3: Budgeting and Performance Measurement

- Applying strategic budgeting methods to support financial planning.
- Conducting variance analysis to evaluate performance.
- Implementing the Balanced Scorecard framework for performance management.
- Developing key performance indicators KPIs for cost monitoring.

Day 4: Cost Information for Strategic Decisions

- Applying relevant costing techniques for managerial decision-making.
- Evaluating capital investment opportunities.
- Analyzing pricing strategies and cost implications.
- Assessing make-or-buy and outsourcing decisions.

Day 5: Implementing Strategic Cost Management

- Designing effective cost management systems.
- Managing organizational change when implementing cost systems.
- Integrating cost analysis with strategic planning processes.
- Reviewing case studies on successful strategic cost management initiatives.

Individual Impact

- Strengthen expertise in cost analysis and strategic financial management.
- Improve analytical skills for evaluating cost structures and operational efficiency.
- Develop practical tools for supporting strategic business decisions.
- Enhance the ability to communicate financial insights to management.

Work Impact

- Improve cost transparency and resource allocation across the organization.
- Strengthen financial planning and performance monitoring processes.
- Support strategic initiatives through accurate cost analysis.
- Enhance organizational competitiveness through better cost management.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern.

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Training Methodology

This program combines financial analysis frameworks with practical learning activities to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on strategic cost management practices.
- Group exercises focused on cost analysis and performance measurement.
- Financial modeling and scenario-based decision exercises.
- Practical templates and tools for cost management systems.

Beyond the Course

By the end of the program, participants will be able to:

- Conduct advanced cost analyses that support strategic initiatives.
- Design and implement effective cost management systems.
- Use cost information to guide pricing, investment, and operational decisions.
- Integrate cost analysis with broader organizational strategy and planning processes.

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