Mastering Finance and Accounting: A Comprehensive Course

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Berlin (Germany)



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Why This Course

A strong understanding of finance and accounting is essential for professionals who are involved in planning, decision-making, and organizational performance management. Financial insights allow leaders and managers to evaluate business performance, allocate resources effectively, and identify opportunities for sustainable growth.

This intensive 1-week program is designed to provide participants with a comprehensive foundation in financial and accounting principles that support business success. Participants will learn how to interpret financial statements, analyze performance indicators, develop strategic financial plans, and evaluate investment opportunities. Through practical examples and applied exercises, the course helps participants strengthen financial awareness and enhance their ability to make informed business decisions.

What You'll Learn and Practice

By participating in this program, you will:

- Interpret and analyze financial statements with greater confidence.
- Apply financial ratios and key performance indicators to assess business performance.
- Develop strategic financial plans aligned with organizational objectives.
- Improve cash flow management and optimize working capital.
- Evaluate investment opportunities using structured financial techniques.
- Understand corporate finance principles and funding strategies.

The Program Flow

Day 1: Foundations of Financial Accounting

- Understanding the structure and purpose of financial statements: balance sheet, income statement, and cash flow statement.
- Reviewing accounting principles and financial reporting standards such as IFRS and GAAP.
- Understanding the accounting cycle and transaction recording processes.
- Applying financial statement analysis techniques.



Day 2: Management Accounting and Performance Measurement

- Understanding cost accounting concepts and cost management methods.
- Applying budgeting and financial forecasting techniques.
- Using key performance indicators KPIs and balanced scorecards to monitor performance.
- Conducting variance analysis and financial performance reporting.

Day 3: Financial Management and Decision Making

- Applying time value of money concepts in financial decision-making.
- Using capital budgeting techniques to evaluate investment opportunities.
- Assessing financial risks and incorporating them into decision processes.
- Managing working capital to improve operational efficiency.

Day 4: Corporate Finance and Funding

- Understanding capital structure and cost of capital concepts.
- Analyzing dividend policies and shareholder value considerations.
- Exploring mergers, acquisitions, and corporate restructuring strategies.
- Reviewing different sources of finance and funding options.

Day 5: Strategic Financial Management

- Aligning financial strategies with broader corporate objectives.
- Developing long-term financial plans and forecasts.
- Managing financial risks and identifying growth opportunities.
- Exploring emerging trends such as ESG reporting and digital transformation in finance.

Individual Impact

- Strengthen financial literacy and analytical skills.
- Improve confidence in interpreting financial data and reports.
- Develop practical tools for financial planning and budgeting.
- Enhance strategic thinking in financial decision-making.

Work Impact

- Improve financial planning and performance monitoring within the organization.
- Strengthen data-driven decision-making across departments.
- Enhance the evaluation of investment opportunities and financial risks.
- Support better alignment between financial management and business strategy.



Training Methodology

This program combines financial frameworks with practical application to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and guided discussions.
- Real-world case studies on financial analysis and business performance.
- Group exercises focused on budgeting and financial planning.
- Financial modeling and investment evaluation activities.
- Practical templates and tools for financial analysis and reporting.

Beyond the Course

By the end of the program, participants will be able to:

- Interpret and analyze financial statements with confidence.
- Apply financial planning and budgeting techniques effectively.
- Evaluate investment decisions using structured financial analysis.
- Support strategic business decisions through stronger financial insight.

