Treasury and Cash Management: Strategies for Financial Success

2027 □□□□□□ 17 – 13
Seattle, Washington (USA)



Treasury and Cash Management: Strategies for Financial Success

Ref: 20220207_132711-413 Duration: Seattle, Washington (USA) Fees: 5900 GBP

Why This Course

Effective treasury and cash management are essential for maintaining financial stability, supporting operational activities, and enabling strategic growth. Organizations must carefully manage liquidity, optimize working capital, and mitigate financial risks related to currency fluctuations, interest rates, and credit exposures. A well-structured treasury function ensures that financial resources are managed efficiently while supporting broader corporate objectives.

This intensive 1-week program is designed to help finance professionals strengthen their expertise in treasury operations and cash management strategies. Participants will explore practical approaches to cash flow forecasting, liquidity management, risk mitigation, and treasury technology. Through real-world examples and case discussions, the course equips participants with the tools needed to enhance treasury performance and support strategic financial planning.

What You'll Learn and Practice

By participating in this program, you will:

- Develop accurate cash flow forecasts and liquidity management strategies.
- Apply effective risk management techniques to protect financial assets.
- Optimize working capital and improve cash positioning across the organization.
- Utilize treasury technologies and automation tools to improve operational efficiency.
- Strengthen relationships with financial institutions and banking partners.
- Apply global best practices in treasury and financial management.

The Program Flow

Day 1: Fundamentals of Treasury Management

- Understanding the role and structure of the corporate treasury function.
- Applying techniques for accurate cash flow forecasting.
- Managing working capital to support operational liquidity.
- Developing treasury policies and operational procedures.



Day 2: Liquidity and Cash Management

- Implementing cash pooling and netting strategies.
- Managing short-term investments and financing options.
- Strengthening bank relationship management practices.
- Improving payment systems and cash collection processes.

Day 3: Risk Management in Treasury

- Managing foreign exchange risks in international operations.
- Identifying and mitigating interest rate risks.
- Evaluating credit and counterparty risks.
- Applying derivatives and hedging strategies for risk management.

Day 4: Treasury Technology and Operations

- Understanding the capabilities of Treasury Management Systems TMS.
- Using SWIFT and financial messaging platforms.
- Managing cybersecurity risks in treasury operations.
- Exploring automation and artificial intelligence in treasury management.

Day 5: Strategic Treasury Management

- Developing long-term financial and treasury strategies.
- Managing capital structure and dividend policies.
- Understanding treasury's role in mergers and acquisitions.
- Integrating ESG considerations into treasury practices.

Individual Impact

- Strengthen expertise in treasury operations and cash management.
- Improve analytical capabilities in liquidity planning and forecasting.
- Develop practical knowledge of financial risk management techniques.
- Gain confidence in managing complex treasury functions.

Work Impact

- Improve liquidity management and financial stability within the organization.
- Enhance working capital efficiency and cash flow visibility.
- Strengthen financial risk management practices.
- Support strategic financial planning and corporate growth initiatives.



Training Methodology

This program combines financial management frameworks with practical learning activities to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and expert-led discussions.
- Case studies on treasury management and financial risk scenarios.
- Group exercises focused on cash flow forecasting and risk analysis.
- Technology demonstrations related to treasury systems.
- Practical templates and tools for treasury planning and reporting.

Beyond the Course

By the end of the program, participants will be able to:

- Develop advanced cash forecasting and liquidity management strategies.
- Implement effective hedging and financial risk mitigation techniques.
- Optimize working capital and cash positioning within their organizations.
- Leverage treasury technology to enhance efficiency and decision-making.

