

# Certificate in Treasury Management: Mastering Finance

2027 0000 5 - 1  
Berlin (Germany)

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## Certificate in Treasury Management: Mastering Finance

~~R2022042\_182829~~ ~~Call Date:~~ Berlin (Germany) Fees: 5200 GBP

### Why This Course

Treasury management plays a crucial role in maintaining an organization's financial stability, ensuring liquidity, and managing financial risks. In today's complex financial environment, treasury professionals must balance cash flow management, funding strategies, and risk mitigation while leveraging modern technologies and financial markets.

This intensive 5-day Certificate in Treasury Management program is designed to provide participants with a comprehensive understanding of modern treasury practices. Participants will explore key areas such as liquidity management, financial risk management, capital structure planning, and treasury technology. Through practical case studies and real-world examples, the course equips professionals with the skills needed to strengthen treasury operations and support strategic financial decision-making.

### What You'll Learn and Practice

By participating in this program, you will:

- Develop effective cash flow forecasting and liquidity management strategies.
- Identify and manage financial risks related to currencies, interest rates, and commodities.
- Evaluate and optimize capital structure and funding strategies.
- Improve working capital management and supply chain finance practices.
- Utilize treasury management systems and digital tools for operational efficiency.
- Apply global best practices in treasury and financial management.

### The Program Flow

#### Day 1: Foundations of Treasury Management

- Understanding the structure and responsibilities of corporate treasury.
- Applying techniques for accurate cash flow forecasting.
- Managing liquidity to support operational and strategic needs.
- Optimizing working capital to improve financial efficiency.

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A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The graphic is located in the bottom right corner of the page.

## **Day 2: Financial Risk Management**

- Identifying and measuring financial risks in corporate operations.
- Managing foreign exchange risks in international transactions.
- Mitigating interest rate risks affecting borrowing and investments.
- Applying commodity price hedging strategies.

## **Day 3: Funding and Capital Markets**

- Evaluating capital structure options and financial leverage.
- Understanding short-term and long-term funding instruments.
- Exploring debt capital markets and financing options.
- Reviewing equity capital markets and corporate financing strategies.

## **Day 4: Cash Management and Banking Relationships**

- Implementing global cash management structures.
- Understanding payment systems and cash pooling techniques.
- Applying supply chain finance strategies.
- Building effective relationships with banking partners.

## **Day 5: Treasury Technology and Future Trends**

- Exploring treasury management systems TMS and their benefits.
- Understanding the role of blockchain and digital currencies in treasury.
- Applying artificial intelligence and machine learning in financial analysis.
- Managing cybersecurity risks in treasury operations.

## **Individual Impact**

- Strengthen expertise in treasury and liquidity management.
- Improve analytical capabilities in financial risk management.
- Gain practical knowledge of funding strategies and financial markets.
- Develop confidence in managing complex treasury functions.

## **Work Impact**

- Improve liquidity planning and cash flow visibility.
- Strengthen financial risk management across the organization.
- Enhance working capital efficiency and financial stability.
- Support strategic financial planning and corporate growth.

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## Training Methodology

This program combines financial frameworks with practical learning activities to ensure participants gain applicable treasury management skills. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on treasury and financial risk management scenarios.
- Group exercises on cash forecasting and funding strategies.
- Technology demonstrations related to treasury management systems.
- Practical tools and templates for treasury planning and reporting.

## Beyond the Course

By the end of the program, participants will be able to:

- Develop effective cash flow forecasting and liquidity management frameworks.
- Implement structured financial risk management and hedging strategies.
- Design funding strategies and optimize capital structure.
- Leverage treasury technologies to improve efficiency and decision-making.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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