Cash Flow Statement Workshop: Preparation and Analysis

2027 □□□□□ 30 – 26
Bordeaux (France)



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Why This Course

Cash flow is one of the most critical indicators of an organization's financial health and operational sustainability. While profitability is important, the ability to generate and manage cash determines whether a business can meet its obligations, invest in growth, and withstand financial challenges. Finance professionals must therefore understand how to prepare, analyze, and interpret cash flow statements accurately.

This comprehensive 1-week workshop is designed to help participants develop practical expertise in cash flow reporting and analysis. The course covers the structure of cash flow statements, preparation techniques, advanced analytical tools, and real-world applications across different industries. Through practical exercises and case studies, participants will learn how to use cash flow information to support better financial decision-making and business planning.

What You'll Learn and Practice

By participating in this program, you will:

- Understand the structure and purpose of cash flow statements.
- Prepare accurate cash flow statements using recognized accounting methods.
- Analyze cash flow data to evaluate financial performance and stability.
- Apply key financial ratios and indicators related to cash flow.
- Forecast cash flows to support planning and financial management.
- Communicate cash flow insights clearly to stakeholders and decision-makers.

The Program Flow

Day 1: Fundamentals of Cash Flow Statements

- Understanding cash flow concepts and their importance in financial management.
- Reviewing the structure and components of the cash flow statement.
- Exploring the relationship between cash flow statements and other financial reports.
- Classifying cash flows into operating, investing, and financing activities.



Day 2: Preparation Techniques

- Preparing cash flow statements using direct and indirect methods.
- Converting net income to cash-based figures.
- Accounting for non-cash transactions and changes in working capital.
- Preparing cash flow statements using Excel and financial reporting tools.

Day 3: Advanced Cash Flow Analysis

- Applying financial ratios and performance metrics related to cash flow.
- Calculating and interpreting free cash flow.
- Developing cash flow forecasting models.
- Identifying warning signs and potential financial risks through cash flow analysis.

Day 4: Industry-Specific Applications

- Analyzing cash flow patterns across different business models.
- Reviewing sector-specific benchmarks and financial indicators.
- Understanding international standards for cash flow reporting.
- Case studies on real-world company cash flow statements.

Day 5: Practical Application and Decision-Making

- Using cash flow analysis to support strategic financial planning.
- Developing strategies to improve organizational cash flow management.
- Communicating financial insights to management and stakeholders.
- Hands-on workshop: preparing and analyzing a complex cash flow statement.

Individual Impact

- Strengthen technical skills in financial reporting and cash flow analysis.
- Improve analytical abilities for interpreting financial performance.
- Gain practical experience in cash flow forecasting and financial planning.
- Develop confidence in presenting financial insights to decision-makers.

Work Impact

- Improve financial reporting accuracy and transparency.
- Strengthen organizational cash flow management and liquidity planning.
- Support better financial decision-making and strategic planning.
- Enhance the organization’s ability to detect financial risks early.



Training Methodology

This workshop combines financial reporting frameworks with practical learning to ensure participants gain applicable skills. Training methods include:

- Interactive workshops and guided discussions.
- Case studies on corporate cash flow management.
- Practical exercises in preparing and analyzing cash flow statements.
- Financial modeling and forecasting activities.
- Templates and tools for cash flow analysis and reporting.

Beyond the Course

By the end of the program, participants will be able to:

- Prepare accurate and comprehensive cash flow statements.
- Analyze cash flow patterns to assess financial health.
- Apply forecasting techniques to support financial planning.
- Communicate cash flow insights effectively to management and stakeholders.

