

Strategic Planning Management Control & Budgeting Course

2027 16 – 12
Lyon (France)

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Strategic Planning Management Control & Budgeting Course

Ref: 20220631183872 **Location:** Lyon (France) **Fees:** 5200 GBP

Why This Course

Organizations operate in increasingly competitive and dynamic environments where strategic planning and effective financial control are essential for long-term success. Leaders must be able to define clear strategic objectives, monitor organizational performance, and allocate resources efficiently through well-structured budgeting processes.

This comprehensive 5-day program is designed to equip professionals with the knowledge and tools needed to integrate strategic planning, management control, and budgeting into a unified management framework. Participants will learn how to formulate strategies, design performance monitoring systems, and develop budgets that support strategic goals. Through practical exercises and real-world case studies, the course helps participants strengthen their ability to make informed decisions and drive organizational performance.

What You'll Learn and Practice

By participating in this program, you will:

- Develop structured strategic plans aligned with organizational objectives.
- Design management control systems to monitor and improve performance.
- Prepare and manage budgets that support long-term strategic goals.
- Analyze financial and operational data to guide strategic decision-making.
- Apply risk management principles within strategic planning processes.
- Strengthen leadership capabilities for implementing and managing strategy.

The Program Flow

Day 1: Foundations of Strategic Planning

- Understanding key concepts of strategic management.
- Conducting environmental scanning and SWOT analysis.
- Defining organizational vision, mission, and strategic goals.
- Analyzing stakeholder interests and managing expectations.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Day 2: Strategy Formulation and Implementation

- Understanding competitive strategy and market positioning.
- Applying structured techniques for strategy formulation.
- Implementing strategies effectively across the organization.
- Using the Balanced Scorecard to align strategy with performance measurement.

Day 3: Management Control Systems

- Exploring the fundamentals of management control systems.
- Designing effective control mechanisms for organizational activities.
- Developing performance measurement systems and KPIs.
- Understanding responsibility centers and transfer pricing.

Day 4: Budgeting and Financial Planning

- Understanding the principles and processes of budgeting.
- Exploring different types of budgets and their applications.
- Applying zero-based budgeting and activity-based budgeting techniques.
- Developing financial forecasts to support planning.

Day 5: Strategic Financial Management

- Evaluating investments using capital budgeting techniques.
- Managing financial risks within strategic planning frameworks.
- Applying financial analysis to assess strategic initiatives.
- Integrating strategy, control systems, and budgeting processes.

Individual Impact

- Strengthen strategic thinking and financial management skills.
- Improve the ability to analyze organizational performance.
- Gain practical tools for budgeting and financial planning.
- Develop leadership capabilities for strategy implementation.

Work Impact

- Improve alignment between strategy, budgeting, and performance management.
- Strengthen organizational control systems and accountability.
- Enhance financial planning and resource allocation processes.
- Support better strategic decision-making across the organization.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

Training Methodology

This program combines strategic management frameworks with practical financial applications to ensure participants gain actionable insights. Training methods include:

- Interactive workshops and facilitated discussions.
- Case studies on strategy development and performance management.
- Group exercises on budgeting, forecasting, and financial analysis.
- Scenario-based activities focused on strategic decision-making.
- Practical templates and tools for strategy and budget planning.

Beyond the Course

By the end of the program, participants will be able to:

- Develop and implement comprehensive strategic plans.
- Design effective management control systems using relevant KPIs.
- Create budgets that align with organizational strategy.
- Conduct financial analysis to support strategic initiatives and decision-making.

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