

Advanced Executive Finance and Strategic Planning Course

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Malaga (Spain)

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Day 2: Strategic Planning and Execution

- Applying structured frameworks for strategic analysis.
- Aligning financial strategies with business objectives.
- Conducting scenario planning and sensitivity analysis.
- Designing performance metrics and key indicators.

Day 3: Risk Management and Corporate Finance

- Implementing enterprise risk management frameworks.
- Optimizing capital structure for financial efficiency.
- Evaluating mergers, acquisitions, and restructuring strategies.
- Managing financial operations in an international environment.

Day 4: Strategic Investment and Value Creation

- Applying advanced capital budgeting techniques.
- Using analytical approaches to evaluate investment opportunities.
- Driving value creation through strategic financial decisions.
- Managing investment portfolios and asset allocation effectively.

Day 5: Sustainable Finance and Future Trends

- Integrating sustainability considerations into financial planning.
- Exploring digital transformation and financial technologies.
- Understanding the strategic implications of emerging financial innovations.
- Addressing ethical considerations in executive financial decisions.

Individual Impact

- Strengthen strategic and financial leadership capabilities.
- Improve confidence in making high-level financial decisions.
- Enhance the ability to connect financial insights with business strategy.
- Develop a forward-looking approach to financial management.

Work Impact

- Support long-term organizational growth and value creation.
- Improve alignment between financial performance and strategic goals.
- Strengthen risk management and decision-making processes.
- Enhance communication of financial strategies across the organization.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

Training Methodology

This program blends advanced financial concepts with practical application to ensure real impact. Methods include:

- Interactive executive-level discussions.
- Case studies based on real business scenarios.
- Practical exercises in financial modeling and strategic planning.
- Group activities focused on decision-making and problem-solving.
- Demonstrations of tools and frameworks used in executive finance.

Beyond the Course

By the end of the program, participants will be able to:

- Develop a comprehensive strategic financial plan for their organization.
- Build a tailored risk management framework aligned with business needs.
- Communicate financial insights effectively to diverse stakeholders.
- Integrate sustainable practices into financial and strategic decision-making.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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