Banking Essentials: Core Concepts for Financial Professionals

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Bangkok (Thailand)



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Why This Course

The banking sector is evolving rapidly, driven by regulatory changes, digital transformation, and increasing customer expectations. Professionals working in or with financial institutions need a solid understanding of how banking systems operate, manage risk, and adapt to new trends.

This comprehensive 1-week program is designed to build a strong foundation in modern banking. It combines core concepts with practical insights, helping participants understand operations, products, compliance, and the future direction of the industry.

What You'll Learn and Practice

By joining this program, you will:

- Understand how modern banking systems and financial institutions operate.
- Gain knowledge of key banking products and services.
- Develop a structured approach to managing banking risks.
- Strengthen your understanding of regulatory and compliance requirements.
- Explore emerging trends shaping the future of banking.

The Program Flow

Day 1: Introduction to Banking and Financial Systems

- Understanding the evolution of banking and financial markets.
- Exploring different types of banks and their roles.
- Reviewing banking structures and operations.
- Understanding the role of central banks and monetary policy.

Day 2: Core Banking Operations and Products

- Managing retail and commercial banking activities.
- Understanding deposit and lending products.
- Exploring payment systems and cash management.
- Reviewing trade finance and international banking practices.



Day 3: Risk Management in Banking

- Identifying key banking risks and their impact.
- Applying techniques to assess and measure risk.
- Understanding asset and liability management.
- Reviewing capital adequacy and regulatory frameworks.

Day 4: Regulatory Compliance and Governance

- Understanding banking regulations and supervision.
- Applying compliance procedures and ethical standards.
- Strengthening governance and internal controls.
- Managing compliance risks effectively.

Day 5: Emerging Trends and Future of Banking

- Exploring digital banking and financial technology innovations.
- Understanding the role of data and advanced technologies.
- Reviewing sustainability practices in banking.
- Analyzing future trends and industry developments.

Individual Impact

- Build a strong foundation in banking operations and systems.
- Improve your understanding of financial products and services.
- Strengthen your ability to assess risks and ensure compliance.
- Enhance your awareness of industry trends and opportunities.

Organizational Impact

- Improve operational efficiency within banking functions.
- Strengthen risk management and compliance practices.
- Enhance decision-making through better financial understanding.
- Support innovation and adaptability in a changing industry.

Training Methodology

This program emphasizes practical, real-world application through:

- Case studies based on banking scenarios.
- Interactive discussions and group exercises.
- Practical examples of banking operations and risk management.
- Tools and frameworks for immediate application.



Beyond the Course

By the end of this program, participants will be equipped with the knowledge and insights needed to navigate the banking sector effectively.

They will return ready to:

- Understand and manage core banking operations.
- Apply risk management and compliance principles.
- Evaluate banking products and services confidently.
- Adapt to emerging trends and technological changes.

This course enables professionals to build a strong, well-rounded understanding of banking—supporting better performance, informed decisions, and long-term career growth.

