

Building E-Commerce: Legal Implementations & Best Practices

2027 6 - 2
Amman (Jordan)

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Day 3: Data Privacy and Security

- Understanding data protection regulations and obligations.
- Implementing effective data security measures.
- Managing customer data and consent requirements.
- Handling data breaches and response procedures.

Day 4: Intellectual Property in E-Commerce

- Protecting copyrights and trademarks online.
- Managing user-generated content and liability issues.
- Understanding licensing and digital rights management.
- Addressing infringement and counterfeit risks.

Day 5: Risk Management and Compliance

- Designing effective compliance programs.
- Conducting risk assessments for online operations.
- Understanding payment processing regulations.
- Managing international trade and cross-border issues.

Individual Impact

- Strengthen understanding of digital legal frameworks.
- Improve ability to manage compliance in online businesses.
- Enhance confidence in handling legal risks.
- Develop a practical and proactive approach to e-commerce law.

Work Impact

- Improve compliance with e-commerce regulations.
- Reduce legal and operational risks.
- Strengthen consumer trust and brand credibility.
- Support sustainable growth in digital business operations.

Training Methodology

This program combines legal knowledge with practical application to ensure effective learning. Methods include:

- Interactive sessions and guided discussions.
- Case studies based on real e-commerce scenarios.
- Practical exercises in drafting policies and agreements.
- Group activities focused on risk management and compliance.
- Tools and templates for immediate implementation.

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A graphic illustration of a chessboard with several chess pieces. In the foreground, a large gold king piece stands prominently. To its left, a smaller silver pawn and a silver knight are visible. The board is checkered, and the background features concentric circles emanating from behind the king piece, suggesting a strategic or global theme.

Beyond the Course

By the end of the program, participants will be able to:

- Build and manage a legally compliant e-commerce structure.
- Develop strong data privacy and security frameworks.
- Draft enforceable terms of service and policies.
- Apply legal strategies to protect and grow online businesses.

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