

Intellectual Property Rights: Concepts and Analysis Course

2026 000000 20 - 16
Accra (Ghana)

UK Traininig

PARTNER





Day 3: Trademarks and Geographical Indications

- Trademark law and registration procedures.
- Trademark infringement and dilution.
- Domain names and cybersquatting.
- Geographical indications and appellations of origin.

Day 4: Copyright and Related Rights

- Copyright protection for literary, artistic, and musical works.
- Fair use and limitations on copyright.
- Digital rights management and online copyright issues.
- Neighboring rights and collective management.

Day 5: Emerging Issues in Intellectual Property

- IP in the digital age: AI, blockchain, and big data.
- Traditional knowledge and genetic resources.
- IP valuation and commercialization.
- International IP disputes and resolution mechanisms.

Individual Impact

- Strengthen your ability to identify and classify different types of intellectual property.
- Enhance your skills in developing basic IP protection strategies for businesses.
- Build stronger knowledge of international IP treaties and agreements.
- Gain valuable insight into emerging trends and challenges in intellectual property law.

Work Impact

- Improve intellectual property awareness and decision-making across the organization.
- Strengthen the protection and management of valuable ideas, products, and brands.
- Support more effective use of IP law in business, technology, and commercial settings.
- Enhance organizational readiness for emerging legal and technological developments in the IP field.

Training Methodology

This program integrates legal foundations, practical application, and real-world analysis to ensure professional relevance and workplace impact. Learning methods include:

- Real-world case studies on patents, trademarks, copyrights, and enforcement.
- Practical exercises on identifying IP assets and protection approaches.
- Interactive workshops on registration, infringement, and commercialization issues.
- Group discussions on international treaties, digital challenges, and emerging trends.
- Frameworks and tools for applying intellectual property concepts in practice.

PARTNER



Beyond the Course

Upon completion, participants will be better equipped to understand, identify, and apply intellectual property principles with greater confidence and practical awareness. They will return ready to:

- Recognize and classify intellectual property assets more effectively.
- Support basic IP protection and enforcement strategies in professional settings.
- Navigate key legal frameworks and international IP agreements with greater clarity.
- Respond more confidently to emerging issues in intellectual property law.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered and has a subtle grid pattern. In the background, there are concentric circles radiating from the pieces.

UK Training
PARTNER