

Healthcare Pharmaceuticals IPR: Navigating IP in Pharma

2027 9 – 5
Brussels (Belgium)

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Day 2: Patent Strategies in Drug Development

- Patent application process and prosecution strategies.
- Formulation patents and polymorph patents.
- Method of treatment and second medical use patents.
- Patent term extensions and supplementary protection certificates.

Day 3: Regulatory Affairs and IP

- Regulatory data protection and market exclusivity.
- Hatch-Waxman Act and BPCIA overview.
- Patent linkage systems and Orange Book listings.
- Biosimilars and follow-on biologics IP considerations.

Day 4: IP Landscape Analysis and Management

- Patent searching and landscape analysis techniques.
- Freedom-to-operate analysis in pharmaceuticals.
- IP due diligence in pharmaceutical transactions.
- Portfolio management and IP valuation.

Day 5: Advanced Topics and Emerging Trends

- Compulsory licensing and government use of patents.
- AI and machine learning in pharmaceutical innovation.
- Gene patents and personalized medicine IP issues.
- Open innovation models and collaborative research and development IP strategies.

Individual Impact

- Strengthen your understanding of intellectual property rights in the pharmaceutical and healthcare context.
- Enhance your ability to develop patent strategies across drug development and lifecycle management.
- Build practical skills in IP landscape analysis, freedom-to-operate review, and portfolio planning.
- Gain stronger insight into emerging legal and commercial challenges shaping pharmaceutical innovation.

Work Impact

- Improve intellectual property planning and decision-making across pharmaceutical operations.
- Strengthen alignment between patent strategy, regulatory planning, and commercial goals.
- Support better management of pharmaceutical IP assets, competitive positioning, and market exclusivity.
- Enhance organizational readiness for emerging trends, disputes, and strategic product lifecycle management in pharmaceutical IPR.

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Training Methodology

This program integrates legal knowledge, regulatory understanding, and practical industry application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on pharmaceutical patents, exclusivity, and regulatory strategy.
- Practical exercises in patent analysis, freedom-to-operate review, and IP planning.
- Interactive workshops on prosecution strategy, portfolio management, and commercialization.
- Group discussions on biosimilars, emerging technologies, and global pharmaceutical IP trends.
- Frameworks and tools for applying pharmaceutical IPR concepts in business and legal practice.

Beyond the Course

Upon completion, participants will be better equipped to address pharmaceutical intellectual property issues with greater confidence, strategic awareness, and practical understanding. They will return ready to:

- Develop stronger patent and lifecycle strategies for pharmaceutical products.
- Support regulatory and commercial decisions with more effective IP analysis.
- Manage pharmaceutical IP portfolios with greater clarity and confidence.
- Respond more effectively to emerging legal and innovation challenges in the global healthcare market.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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