# Public Policy Challenges of the 21st Century Masterclass

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Barcelona (Spain)

UK Traininig
PARTNER



# Public Policy Challenges of the 21st Century Masterclass

**Ref:** 20222323_195806 **Location:** Barcelona (Spain) **Fees:** 5900 GBP

## Why This Course

In today's rapidly changing world, public policy is shaped by challenges that are increasingly global, interconnected, and difficult to address through traditional approaches alone. Issues such as economic inequality, climate change, digital disruption, migration, and cybersecurity demand stronger analytical thinking, better stakeholder coordination, and more adaptive policy responses. Professionals working in policy environments must be able to understand complexity, evaluate competing priorities, and design responses that are both practical and forward-looking.

This intensive 1-week course examines the most pressing public policy challenges of the 21st century. Participants will gain a deep understanding of complex global issues, develop analytical skills for policy evaluation, and learn strategies for effective policymaking and advocacy. The course combines theoretical frameworks with practical case studies to prepare professionals for addressing contemporary policy challenges.

## What You'll Learn and Practice

By joining this program, you will:

- Analyze and evaluate complex public policy issues in a global context.
- Develop skills in policy analysis, formulation, and implementation.
- Understand the role of various stakeholders in the policymaking process.
- Learn strategies for effective policy advocacy and communication.
- Apply critical thinking to develop innovative solutions for 21st century challenges.

## The Program Flow

### Day 1: Introduction to 21st Century Public Policy Challenges

- Overview of global policy trends and emerging issues.
- Economic inequality and sustainable development.
- Climate change and environmental policy.
- Technological disruption and digital governance.



### Day 2: Policy Analysis and Evaluation

- Frameworks for policy analysis.
- Evidence-based policymaking.
- Cost-benefit analysis and impact assessment.
- Case studies in policy evaluation.

### Day 3: Stakeholder Engagement and Policy Implementation

- Mapping and engaging key stakeholders.
- Public-private partnerships in policy implementation.
- Overcoming barriers to policy implementation.
- Adaptive policymaking in complex systems.

### Day 4: Global Governance and International Policy Coordination

- Multilateral institutions and global policymaking.
- Cross-border policy challenges such as migration and cybersecurity.
- Policy diffusion and transfer across countries.
- Balancing national interests with global cooperation.

### Day 5: Effective Policy Advocacy and Communication

- Strategies for building policy coalitions.
- Framing policy issues for different audiences.
- Leveraging data and storytelling in policy advocacy.
- Ethics and transparency in policymaking.

## Individual Impact

- Strengthen your ability to analyze complex public policy challenges with greater depth and confidence.
- Enhance your skills in policy evaluation, stakeholder engagement, and strategic communication.
- Build stronger capability in developing practical and evidence-based policy responses.
- Gain broader insight into the forces shaping public policy in the 21st century.

## Work Impact

- Improve the quality of policy analysis and decision support within your organization.
- Strengthen the ability to address global and cross-sector policy issues more effectively.
- Support better stakeholder coordination, policy implementation, and advocacy efforts.
- Enhance institutional readiness to respond to emerging public policy risks and opportunities.



## Training Methodology

This program integrates policy frameworks, global case analysis, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on major contemporary public policy challenges.
- Practical exercises in policy analysis, evaluation, and stakeholder mapping.
- Interactive workshops on advocacy, communication, and policy design.
- Group discussions on global governance, implementation barriers, and ethical policymaking.
- Frameworks and tools for applying modern public policy approaches in complex environments.

## Beyond the Course

Upon completion, participants will be better equipped to approach modern public policy challenges with greater clarity, strategic awareness, and practical confidence. They will return ready to:

- Analyze contemporary policy issues more effectively in a global context.
- Develop stronger policy responses supported by evidence and critical thinking.
- Engage stakeholders and communicate policy recommendations more persuasively.
- Contribute more effectively to policy development, implementation, and advocacy in a rapidly changing world.

