# Diplomacy in Public and International Relations Course

2027 □□□□□ 26 – 22
Cairo (Egypt)

UK Traininig
PARTNER



# Diplomacy in Public and International Relations Course

Ref: 20222335_126942 Duration: Cairo (Egypt) Fees: 4900 GBP

## Course Description

This intensive 1-week course explores the intricate world of diplomacy in public and international relations. Participants will gain a comprehensive understanding of diplomatic theory and practice, honing essential skills in negotiation, public diplomacy, and global communication. The course combines academic insights with practical application, preparing professionals for the complexities of international engagement.

## Learning Objectives

- Develop advanced negotiation and mediation skills for international contexts
- Master the art of public diplomacy and strategic communication
- Understand the role of diplomacy in crisis management and conflict resolution
- Analyze global trends and their impact on diplomatic relations
- Enhance cross-cultural communication and relationship-building abilities

## Course Modules

### Day 1: Foundations of Modern Diplomacy

- Evolution of diplomatic practice
- Key theories in international relations
- Diplomatic protocol and etiquette
- The changing landscape of global diplomacy

### Day 2: Public Diplomacy and Strategic Communication

- Principles of public diplomacy
- Media relations and digital diplomacy
- Cultural diplomacy and soft power
- Crafting effective diplomatic messages

### Day 3: Negotiation and Mediation in International Affairs

- Advanced negotiation techniques
- Conflict resolution strategies
- Multilateral negotiations
- Case studies in diplomatic mediation



### Day 4: Crisis Management and International Security

- Diplomatic responses to global crises
- Cybersecurity and digital threats
- Environmental diplomacy
- Humanitarian diplomacy

### Day 5: Future Trends in Diplomacy

- Emerging technologies in diplomatic practice
- Climate change diplomacy
- Economic diplomacy in a globalized world
- Building sustainable international partnerships

## Practical Wins for Participants

- Enhanced ability to navigate complex international negotiations
- Improved strategic communication skills for global audiences
- Developed network of international professionals and experts
- Practical tools for managing cross-cultural diplomatic challenges

