

Climate Emergency Programme: Driving Business Action

2026 9 – 5
Paris (France)

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The Program Flow

Day 1: Understanding the Climate Emergency

- Understand the fundamentals of climate science.
- Explore the business implications of climate change.
- Review the regulatory landscape and emerging policy trends.
- Analyze climate impacts across different industries.
- Examine case studies showing how climate risks affect business performance and resilience.

Day 2: Assessing Risks and Opportunities

- Apply climate risk assessment methodologies.
- Use scenario planning to explore potential climate futures.
- Identify business opportunities linked to climate action.
- Assess physical, transition, regulatory, financial, and reputational risks.
- Use tools for measuring and reporting climate impacts.

Day 3: Sustainable Business Model Innovation

- Apply circular economy principles to business models.
- Explore sustainable product and service design approaches.
- Develop green supply chain management strategies.
- Identify financing pathways for climate initiatives.
- Build innovation ideas that support sustainability, resilience, and long-term value creation.

Day 4: Driving Collective Action

- Develop stakeholder engagement strategies for climate action.
- Build climate coalitions, partnerships, and cross-sector collaboration.
- Engage employees and support cultural change around sustainability.
- Communicate climate action in a clear, credible, and motivating way.
- Align internal and external stakeholders around shared climate goals.

Day 5: Implementing Climate Initiatives

- Develop a practical climate action roadmap.
- Understand science-based targets and their role in credible climate planning.
- Apply change management methods for sustainability transformation.
- Prioritize climate initiatives based on impact, feasibility, and urgency.
- Create a 100-day climate action plan for immediate implementation.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is white and grey, with concentric circles in the background.

Individual Impact

- Build confidence in understanding climate change and its business relevance.
- Strengthen skills in climate risk assessment and opportunity identification.
- Improve strategic thinking around sustainability and business model innovation.
- Gain practical tools for stakeholder engagement and climate communication.
- Develop a clear 100-day action plan to move from awareness to execution.

Work Impact

- Improve organizational readiness for climate-related risks and regulations.
- Support more sustainable and resilient business strategies.
- Identify new opportunities in climate innovation, circular economy, and green markets.
- Strengthen stakeholder trust through credible climate action.
- Enable faster implementation of climate initiatives across teams and operations.

Training Methodology

This program combines climate knowledge with practical business transformation through:

- Climate science and business impact discussions.
- Industry case studies on climate risks and opportunities.
- Climate risk assessment and scenario planning exercises.
- Sustainable business model and circular economy workshops.
- Stakeholder engagement and communication planning activities.
- 100-day action plan development for practical implementation.

Beyond the Course

Upon completion, participants will be able to:

- Conduct a climate risk and opportunity assessment for their organization.
- Develop sustainable business model innovation plans.
- Build stakeholder engagement strategies for climate action.
- Set priorities for climate initiatives and transformation projects.
- Create a personalized 100-day climate action plan.
- Lead more confident and credible climate action within their organization.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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