Climate Emergency Programme: Driving Business Action

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Dubai (UAE)



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Why This Course

The climate emergency is reshaping the way organizations operate, compete, invest, and create long-term value. Business leaders are now expected to understand climate risks, respond to regulatory and stakeholder expectations, reduce environmental impact, and identify new opportunities for sustainable growth.

This intensive 1-week Climate Emergency and Sustainable Business Transformation Training program equips business leaders with the knowledge and practical tools needed to respond effectively to climate change. The course covers climate science, business risks and opportunities, scenario planning, sustainable business model innovation, circular economy, green supply chains, stakeholder engagement, climate communication, science-based targets, and implementation planning. Through case studies, practical exercises, and action planning, participants will learn how to turn climate awareness into meaningful organizational action.

What You'll Learn and Practice

By joining this program, you will:

- Understand the science behind climate change and its business implications.
- Analyze how climate change affects industries, operations, supply chains, and markets.
- Assess climate-related risks and opportunities for your organization.
- Apply scenario planning for different climate futures.
- Use tools for measuring, managing, and reporting climate impacts.
- Develop sustainable business model innovation strategies.
- Apply circular economy principles to products, services, and operations.
- Design greener supply chain and procurement approaches.
- Explore financing options for climate initiatives.
- Build stakeholder engagement strategies for climate action.
- Communicate climate initiatives clearly and effectively.
- Create a practical 100-day action plan for implementation.



The Program Flow

Day 1: Understanding the Climate Emergency

- Understand the fundamentals of climate science.
- Explore the business implications of climate change.
- Review the regulatory landscape and emerging policy trends.
- Analyze climate impacts across different industries.
- Examine case studies showing how climate risks affect business performance and resilience.

Day 2: Assessing Risks and Opportunities

- Apply climate risk assessment methodologies.
- Use scenario planning to explore potential climate futures.
- Identify business opportunities linked to climate action.
- Assess physical, transition, regulatory, financial, and reputational risks.
- Use tools for measuring and reporting climate impacts.

Day 3: Sustainable Business Model Innovation

- Apply circular economy principles to business models.
- Explore sustainable product and service design approaches.
- Develop green supply chain management strategies.
- Identify financing pathways for climate initiatives.
- Build innovation ideas that support sustainability, resilience, and long-term value creation.

Day 4: Driving Collective Action

- Develop stakeholder engagement strategies for climate action.
- Build climate coalitions, partnerships, and cross-sector collaboration.
- Engage employees and support cultural change around sustainability.
- Communicate climate action in a clear, credible, and motivating way.
- Align internal and external stakeholders around shared climate goals.

Day 5: Implementing Climate Initiatives

- Develop a practical climate action roadmap.
- Understand science-based targets and their role in credible climate planning.
- Apply change management methods for sustainability transformation.
- Prioritize climate initiatives based on impact, feasibility, and urgency.
- Create a 100-day climate action plan for immediate implementation.



Individual Impact

- Build confidence in understanding climate change and its business relevance.
- Strengthen skills in climate risk assessment and opportunity identification.
- Improve strategic thinking around sustainability and business model innovation.
- Gain practical tools for stakeholder engagement and climate communication.
- Develop a clear 100-day action plan to move from awareness to execution.

Work Impact

- Improve organizational readiness for climate-related risks and regulations.
- Support more sustainable and resilient business strategies.
- Identify new opportunities in climate innovation, circular economy, and green markets.
- Strengthen stakeholder trust through credible climate action.
- Enable faster implementation of climate initiatives across teams and operations.

Training Methodology

This program combines climate knowledge with practical business transformation through:

- Climate science and business impact discussions.
- Industry case studies on climate risks and opportunities.
- Climate risk assessment and scenario planning exercises.
- Sustainable business model and circular economy workshops.
- Stakeholder engagement and communication planning activities.
- 100-day action plan development for practical implementation.

Beyond the Course

Upon completion, participants will be able to:

- Conduct a climate risk and opportunity assessment for their organization.
- Develop sustainable business model innovation plans.
- Build stakeholder engagement strategies for climate action.
- Set priorities for climate initiatives and transformation projects.
- Create a personalized 100-day climate action plan.
- Lead more confident and credible climate action within their organization.

