

Business and Climate Change: Towards Net Zero Emissions

2026 22 - 18
Amman (Jordan)

UK Traininig

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Why This Course

The transition to a net zero economy is reshaping business strategy, investment decisions, operations, supply chains, reporting expectations, and stakeholder relationships. Organizations are increasingly expected to understand their climate impact, reduce emissions, manage climate-related risks, and identify opportunities in low-carbon markets.

This intensive 5-day Net Zero Strategy and Climate Leadership Training program equips business leaders with the knowledge and practical tools needed to navigate the shift toward a sustainable, low-carbon future. The course covers climate science, business risks and opportunities, net zero concepts, climate disclosure, carbon footprint measurement, science-based targets, emissions reduction strategies, sustainable innovation, green finance, stakeholder engagement, and change leadership. Through practical case studies, tools, and action-planning exercises, participants will learn how to develop and implement credible net zero strategies aligned with organizational goals.

What You'll Learn and Practice

By joining this program, you will:

- Understand the science of climate change and its business implications.
- Analyze global and national climate policies affecting organizations.
- Assess climate-related risks and opportunities in a changing economy.
- Understand net zero principles and their relevance to business strategy.
- Apply climate risk assessment methodologies.
- Use scenario analysis for strategic planning and resilience.
- Understand climate-related disclosure and reporting requirements.
- Measure and report organizational carbon footprints.
- Set science-based targets and develop emissions reduction pathways.
- Apply emissions reduction strategies across operations and value chains.
- Explore carbon offsetting and removal technologies.
- Drive sustainable innovation through circular economy, renewable energy, and lifecycle thinking.
- Use stakeholder engagement and communication to support climate action.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with other pieces like a silver pawn and a gold pawn visible. The board is checkered, and there are concentric circles in the background.

The Program Flow

Day 1: Climate Change Fundamentals and Business Impacts

- Understand the essentials of climate science.
- Explore global and national climate policies and their business relevance.
- Identify climate-related risks and opportunities for organizations.
- Understand how climate change affects markets, supply chains, finance, and operations.
- Get introduced to net zero concepts and transition requirements.

Day 2: Assessing and Managing Climate Risks

- Apply climate risk assessment methodologies.
- Use scenario analysis to explore future climate and transition conditions.
- Assess physical, transition, financial, regulatory, and reputational risks.
- Understand the financial implications of climate change.
- Explore climate-related disclosure and reporting expectations.

Day 3: Developing Net Zero Strategies

- Set science-based targets aligned with credible climate action.
- Measure and report carbon footprints across relevant emissions sources.
- Identify emissions reduction opportunities across operations and value chains.
- Develop practical decarbonization pathways for business activities.
- Evaluate the role of carbon offsetting and removal technologies in net zero planning.

Day 4: Sustainable Innovation and Low-Carbon Solutions

- Apply circular economy principles to reduce waste and resource use.
- Explore renewable energy and energy efficiency solutions.
- Use sustainable product design and lifecycle assessment approaches.
- Identify low-carbon business opportunities and innovation pathways.
- Understand green finance and sustainable investment options.

Day 5: Leading the Net Zero Transition

- Apply change management methods for sustainability transformation.
- Engage stakeholders and communicate climate action clearly.
- Build internal alignment around net zero goals and responsibilities.
- Explore collaboration models for climate action across value chains and sectors.
- Develop a practical net zero action plan for implementation.

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Individual Impact

- Build confidence in understanding climate change and net zero business strategy.
- Strengthen skills in climate risk assessment, carbon measurement, and emissions reduction planning.
- Improve the ability to connect sustainability with innovation, finance, and long-term value.
- Develop leadership skills for guiding organizational change toward sustainability.
- Gain practical tools for communicating and implementing climate action.

Work Impact

- Support the development of credible net zero strategies.
- Improve climate risk management and resilience planning.
- Strengthen carbon measurement, reporting, and reduction practices.
- Identify low-carbon opportunities that support innovation and competitiveness.
- Build stronger stakeholder trust through clearer climate commitments and action plans.

Training Methodology

This program combines climate strategy with practical business application through:

- Climate science and policy discussions.
- Case studies on net zero transition and sustainable innovation.
- Climate risk assessment and scenario analysis exercises.
- Carbon footprint measurement and emissions reduction workshops.
- Circular economy, renewable energy, and lifecycle assessment activities.
- Stakeholder engagement and net zero action planning sessions.

Beyond the Course

Upon completion, participants will be able to:

- Develop a customized net zero strategy framework for their organization.
- Use tools and templates for carbon footprint measurement and reduction.
- Apply climate risk assessment methods tailored to their industry.
- Set priorities for emissions reduction and sustainable innovation.
- Build stakeholder engagement and communication plans for climate action.
- Lead net zero transition initiatives with greater clarity and confidence.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver. The text 'UK Training' is in a small font above the word 'PARTNER' in a large, bold, black font.

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