Crisis Management and Organizational Resilience Mastery

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Bangkok (Thailand)

UK Traininig
PARTNER



Crisis Management and Organizational Resilience Mastery

Ref: 20222573_20240422 Duration: Bangkok (Thailand) Fees: 5400 GBP

Why This Course

Crises can emerge quickly and affect people, operations, reputation, finances, and long-term organizational stability. Leaders need the ability to anticipate threats, make decisions under pressure, communicate clearly, protect critical operations, and guide teams through uncertainty with confidence.

This intensive 1-week Crisis Management and Organizational Resilience Training program equips leaders with practical skills to prepare for, respond to, and recover from crises. The course covers crisis types, risk assessment, vulnerability analysis, crisis response teams, resilience frameworks, scenario planning, crisis communication, stakeholder management, media relations, business continuity, recovery planning, cybersecurity, global risks, climate-related disruptions, and future preparedness. Through case studies and practical exercises, participants will learn how to build stronger, more adaptable organizations.

What You'll Learn and Practice

By joining this program, you will:

- Understand the principles of crisis management and organizational resilience.
- Identify different types of crises and their potential impact.
- Apply the crisis management lifecycle.
- Conduct risk assessment and vulnerability analysis.
- Build and structure crisis management teams.
- Develop resilience strategies and organizational resilience frameworks.
- Use scenario planning and stress testing.
- Integrate resilience into organizational culture.
- Communicate effectively during crises.
- Lead teams and stakeholders under pressure.
- Manage media relations and public perception.
- Conduct business impact analysis.
- Develop business continuity and recovery plans.
- Address emerging risks such as cybersecurity, geopolitical disruption, and climate-related crises.



The Program Flow

Day 1: Foundations of Crisis Management

- Understand different crisis types and their organizational impact.
- Explore the crisis management lifecycle.
- Conduct risk assessment and vulnerability analysis.
- Identify critical functions, dependencies, and exposure points.
- Build a crisis management team with clear roles and responsibilities.

Day 2: Developing Resilience Strategies

- Understand the principles of organizational resilience.
- Create a practical resilience framework.
- Apply scenario planning and stress testing.
- Identify ways to strengthen adaptability across teams and functions.
- Integrate resilience into organizational culture and daily decision-making.

Day 3: Crisis Communication and Leadership

- Develop effective crisis communication strategies.
- Lead with clarity, calmness, and accountability during crises.
- Manage stakeholder expectations and information needs.
- Handle media relations and public perception.
- Build communication templates and protocols for crisis situations.

Day 4: Business Continuity and Recovery

- Conduct business impact analysis.
- Develop business continuity plans for critical operations.
- Create crisis recovery strategies.
- Coordinate recovery activities after disruption.
- Capture post-crisis lessons learned and improvement actions.

Day 5: Emerging Trends and Future Preparedness

- Understand digital threats and cybersecurity risks.
- Explore global risks and geopolitical factors affecting organizations.
- Analyze climate change and environmental crisis scenarios.
- Review innovative approaches to crisis management.
- Develop a practical action plan for future preparedness.



Individual Impact

- Build confidence in leading during crisis and uncertainty.
- Strengthen risk assessment, decision-making, and response planning skills.
- Improve crisis communication and stakeholder management capability.
- Gain practical tools for business continuity and recovery planning.
- Develop stronger leadership resilience under pressure.

Work Impact

- Improve organizational readiness for disruption and crisis events.
- Strengthen crisis response coordination and decision-making.
- Reduce operational, reputational, and financial damage during crises.
- Improve stakeholder trust through clear and timely communication.
- Build a more adaptive, resilient, and future-ready organization.

Training Methodology

This program combines crisis management concepts with practical application through:

- Crisis case studies and real-world scenario analysis.
- Risk assessment and vulnerability analysis exercises.
- Crisis management team role-mapping activities.
- Scenario planning and stress-testing workshops.
- Crisis communication and media response simulations.
- Business continuity, recovery planning, and action planning exercises.

Beyond the Course

Upon completion, participants will be able to:

- Create customized crisis management plans.
- Build practical crisis communication strategies and templates.
- Conduct risk assessments and business impact analysis.
- Develop business continuity and recovery plans.
- Lead teams more effectively through uncertainty.
- Strengthen organizational resilience and future preparedness.

