Mini MBA in Management and Leadership Excellence Program

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Casablanca (Morocco)

UK Traininig
PARTNER



Mini MBA in Management and Leadership Excellence Program

Ref: 2026040_230326 Duration: Casablanca (Morocco) Fees: 4200 GBP

Why This Course

Modern managers are expected to understand the business from every angle. They need to think strategically, manage budgets, lead people, support change, use data, and respond confidently to new market and workplace challenges.

A strong manager is not only someone who gets tasks done. Effective managers connect strategy with execution, understand financial implications, motivate teams, communicate clearly, manage conflict, and guide people through change. They also need to keep pace with innovation, digital transformation, and the evolving expectations of today's business environment.

This intensive 1-week Mini MBA program provides a practical overview of essential management and leadership principles. It is designed for aspiring and current managers who want to strengthen their business confidence, improve decision-making, and gain tools they can apply immediately in their organizations.

What You'll Learn and Practice

By joining this program, you will:

- Develop a strategic mindset for effective business decision-making.
- Apply SWOT analysis and competitive positioning tools.
- Understand business model innovation and strategic execution.
- Enhance financial literacy and budgeting skills.
- Read and interpret financial statements with greater confidence.
- Use budgeting, forecasting, and cost-benefit analysis to support decisions.
- Improve team leadership, communication, and motivation skills.
- Understand leadership styles and their impact on team performance.
- Apply conflict resolution and negotiation techniques.
- Understand organizational culture, behavior, diversity, and inclusion.
- Use change management models to guide business transformation.
- Apply data-driven decision-making and digital transformation concepts.
- Explore future trends in management and leadership.



The Program Flow

Day 1: Strategic Management Fundamentals

- Introduction to strategic thinking.
- Understanding the role of strategy in management decision-making.
- SWOT analysis and competitive positioning.
- Identifying opportunities, risks, strengths, and market challenges.
- Business model innovation and value creation.
- Strategic planning and execution.
- Practical exercise: Developing a strategic plan for an organization or department.

Day 2: Financial Management for Non-Financial Managers

- Understanding financial statements.
- Reading income statements, balance sheets, and cash flow statements.
- Budgeting and forecasting fundamentals.
- Cost-benefit analysis for business decisions.
- Financial decision-making and resource allocation.
- Using financial data to improve management confidence.
- Workshop: Creating a simple financial dashboard for improved decision-making.

Day 3: Leadership and Team Management

- Leadership styles and their impact.
- Building and motivating high-performance teams.
- Creating trust, accountability, and engagement.
- Effective communication strategies for managers.
- Conflict resolution and negotiation skills.
- Coaching and supporting team members.
- Practical exercise: Designing an action plan to enhance team performance.

Day 4: Organizational Behavior and Change Management

- Understanding organizational culture and workplace behavior.
- Managing diversity and inclusion.
- How motivation, communication, and structure affect performance.
- Change management models and best practices.
- Overcoming resistance to change.
- Leading people through uncertainty and transition.
- Workshop: Crafting a change management strategy for a current business challenge.



Day 5: Innovation and Digital Transformation

- Fostering innovation in organizations.
- Encouraging creative thinking and continuous improvement.
- Digital transformation strategies for modern businesses.
- Data-driven decision-making.
- Using technology to improve performance, service, and efficiency.
- Future trends in management and leadership.
- Final activity: Presenting an integrated Mini MBA action plan.

Individual Impact

- Strengthen your overall management and leadership confidence.
- Improve your ability to think strategically and make better decisions.
- Build stronger financial awareness and budgeting skills.
- Enhance your communication, conflict resolution, and team leadership abilities.
- Gain practical tools for managing change and improving performance.
- Develop a broader understanding of modern business challenges and opportunities.

Work Impact

- Improve strategic planning and execution across teams or departments.
- Strengthen financial decision-making and resource management.
- Build more motivated, accountable, and high-performing teams.
- Improve communication, collaboration, and conflict resolution.
- Support smoother change implementation and stronger employee engagement.
- Encourage innovation, digital readiness, and data-driven management practices.

Training Methodology

This program uses a practical and business-focused approach to make MBA-level concepts clear, relevant, and immediately applicable. Learning methods include:

- Interactive discussions and guided facilitation.
- Business case studies and management scenarios.
- SWOT and strategic planning exercises.
- Financial analysis and dashboard activities.
- Leadership, communication, and conflict resolution role plays.
- Change management and innovation workshops.
- Group work, peer feedback, and practical action planning.



Beyond the Course

Upon completion, participants will have a stronger foundation in essential management and leadership disciplines. They will return ready to:

- Develop a strategic plan for their organization or department.
- Create a financial dashboard to support better decisions.
- Design an action plan to improve team performance.
- Craft a change management strategy for a current challenge.
- Lead with greater clarity, confidence, and business awareness.
- Navigate complex business situations with a more strategic and practical mindset.

