

# Mastering Strategic Execution: From Vision to Results

2027 19 - 15  
Amsterdam (Netherlands)

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## The Program Flow

### Day 1: Foundations of Strategic Execution

- Understanding the strategy-execution gap.
- Why strategic plans fail during implementation.
- Key components of successful strategy implementation.
- Aligning organizational structure with strategy.
- Connecting strategy with culture, processes, and accountability.
- Creating a culture of execution and ownership.
- Practical exercise: Assessing current execution gaps and improvement priorities.

### Day 2: Planning and Resource Allocation

- Translating strategy into actionable plans.
- Defining initiatives, milestones, responsibilities, and timelines.
- Effective resource allocation techniques.
- Budgeting for strategic initiatives.
- Prioritization and decision-making frameworks.
- Balancing strategic ambition with available capacity.
- Workshop: Developing a strategic execution plan for a selected initiative.

### Day 3: Leadership and Change Management

- Leading strategic change initiatives.
- Understanding the human side of execution.
- Overcoming resistance and building buy-in.
- Communication strategies for execution.
- Aligning leadership teams and stakeholders around priorities.
- Developing execution-focused leadership skills.
- Role play: Communicating strategic change and handling resistance.

### Day 4: Performance Measurement and Management

- Designing Key Performance Indicators for strategic execution.
- Linking objectives, measures, targets, and initiatives.
- Implementing Balanced Scorecards.
- Performance monitoring and feedback systems.
- Creating reporting routines and review meetings.
- Data-driven decision-making for execution improvement.
- Practical exercise: Designing a performance dashboard for strategic initiatives.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern.

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## Day 5: Sustaining and Adapting Execution

- Continuous improvement in strategy execution.
- Adapting to environmental changes and emerging priorities.
- Managing risk in strategy implementation.
- Identifying early warning signals and execution risks.
- Building long-term execution capabilities.
- Sustaining momentum, accountability, and learning.
- Final activity: Presenting a customized strategic execution roadmap.

## Individual Impact

- Strengthen your ability to translate strategy into practical action.
- Improve confidence in leading strategic initiatives and managing execution challenges.
- Build stronger skills in resource allocation, prioritization, and performance tracking.
- Enhance leadership communication and stakeholder engagement.
- Improve your ability to use KPIs and data to guide decisions.
- Develop a practical execution toolkit for immediate workplace application.

## Work Impact

- Improve alignment between strategy, teams, resources, and operations.
- Reduce execution gaps caused by unclear priorities or weak accountability.
- Strengthen performance measurement and visibility of strategic progress.
- Improve resource use and prioritization of strategic initiatives.
- Increase buy-in and commitment across stakeholders.
- Build a stronger culture of execution, adaptability, and continuous improvement.

## Training Methodology

This program uses a practical and leadership-focused approach to help participants apply strategic execution tools to real organizational challenges. Learning methods include:

- Interactive discussions and guided facilitation.
- Strategy execution case studies.
- Execution gap assessment exercises.
- Action planning and resource allocation workshops.
- Prioritization and decision-making activities.
- Change leadership and communication role plays.
- KPI, Balanced Scorecard, and dashboard design exercises.
- Peer exchange, facilitator feedback, and practical roadmap development.

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## Beyond the Course

Upon completion, participants will be prepared to lead strategic execution with greater discipline, structure, and confidence. They will return ready to:

- Develop a customized strategic execution plan for their organization.
- Use practical frameworks and templates for implementation.
- Align teams, resources, and processes with strategic priorities.
- Lead strategic initiatives and overcome execution challenges.
- Monitor progress using KPIs, dashboards, and review systems.
- Sustain and adapt execution efforts to achieve measurable organizational success.

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