Mastering Effective Governance Management: A 1-Week Course

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Bordeaux (France)



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Ref: 20222687_209465_28 **Location:** Bordeaux (France) **Fees:** 5200 GBP

Why This Course

Effective governance is essential for organizational integrity, performance, accountability, and long-term sustainability. It provides the structure through which decisions are made, risks are managed, responsibilities are clarified, and stakeholder confidence is strengthened.

Strong governance is not limited to board meetings or compliance requirements. It includes strategic oversight, ethical leadership, transparent reporting, risk awareness, board effectiveness, stakeholder engagement, and continuous improvement. Organizations with sound governance practices are better positioned to make informed decisions, manage uncertainty, and deliver sustainable value.

This intensive 1-week course provides a comprehensive overview of effective governance management principles and practices. Through practical frameworks, case studies, board evaluation tools, risk exercises, and governance improvement planning, participants will gain the knowledge and skills needed to strengthen board performance, enhance oversight, and implement sound governance strategies.

What You'll Learn and Practice

By joining this program, you will:

- Understand the fundamental principles of effective governance.
- Explore governance structures, frameworks, and best practices.
- Clarify board roles, responsibilities, composition, and oversight duties.
- Understand legal, regulatory, and ethical considerations in governance.
- Develop strategies for enhancing board performance and decision-making.
- Support strategic planning, goal setting, and performance monitoring.
- Apply risk management and compliance best practices.
- Identify, assess, and mitigate organizational risks.
- Strengthen stakeholder engagement and communication.
- Improve board-management relationships and reporting practices.
- Assess current governance practices and identify improvement areas.
- Develop practical action plans for governance improvement.
- Measure governance effectiveness over time.



The Program Flow

Day 1: Foundations of Effective Governance

- Introduction to governance principles and structures.
- Understanding the purpose and value of effective governance.
- Board roles, responsibilities, and composition.
- Duties of board members, committees, and executive management.
- Governance frameworks and best practices.
- Legal and regulatory considerations.
- Practical exercise: Mapping current governance roles and responsibilities.

Day 2: Strategic Planning and Performance Management

- Developing and implementing strategic plans.
- Setting organizational goals and objectives.
- Linking governance oversight with strategy execution.
- Performance monitoring and evaluation.
- The board's role in organizational oversight.
- Using reports, KPIs, and dashboards to support governance decisions.
- Workshop: Creating a board performance evaluation framework.

Day 3: Risk Management and Compliance

- Identifying and assessing organizational risks.
- Understanding strategic, operational, financial, compliance, and reputational risks.
- Developing risk mitigation strategies.
- Compliance monitoring and reporting.
- Ethical considerations in governance.
- Building accountability for risk and compliance oversight.
- Practical exercise: Designing a risk management and compliance monitoring system.

Day 4: Stakeholder Engagement and Communication

- Identifying key stakeholders and their interests.
- Understanding stakeholder expectations, influence, and concerns.
- Developing effective stakeholder engagement strategies.
- Strengthening board-management relationships.
- Transparent reporting and disclosure practices.
- Communicating governance decisions clearly and responsibly.
- Workshop: Designing a stakeholder engagement strategy.



Day 5: Implementing Governance Improvements

- Assessing current governance practices.
- Identifying gaps, priorities, and improvement opportunities.
- Developing action plans for governance improvement.
- Change management strategies for governance reform.
- Measuring governance effectiveness.
- Sustaining good governance through review, accountability, and continuous improvement.
- Final activity: Presenting a customized governance improvement plan.

Individual Impact

- Strengthen your understanding of effective governance principles and practices.
- Improve confidence in supporting board effectiveness and decision-making.
- Build practical skills in strategic oversight, risk management, and compliance.
- Enhance your ability to engage stakeholders and communicate governance matters.
- Gain tools for assessing governance performance and identifying improvements.
- Develop a structured approach to governance reform and continuous improvement.

Work Impact

- Improve governance quality, accountability, and organizational oversight.
- Strengthen board performance and decision-making effectiveness.
- Improve alignment between strategy, performance, risk, and compliance.
- Increase stakeholder trust through stronger engagement and transparent reporting.
- Reduce governance gaps and strengthen ethical leadership.
- Build a more resilient, responsible, and well-governed organization.

Training Methodology

This program uses a practical and governance-focused approach to help participants apply governance concepts directly to organizational realities. Learning methods include:

- Interactive discussions and guided facilitation.
- Governance case studies and best practice examples.
- Board role and responsibility mapping exercises.
- Strategic oversight and performance monitoring activities.
- Board evaluation framework workshops.
- Risk management and compliance monitoring exercises.
- Stakeholder engagement planning activities.
- Governance improvement action planning and peer feedback.



Beyond the Course

Upon completion, participants will be prepared to strengthen governance practices with greater clarity, structure, and confidence. They will return ready to:

- Develop a customized governance improvement plan.
- Create a board performance evaluation framework.
- Design a stakeholder engagement strategy.
- Implement a risk management and compliance monitoring system.
- Improve board oversight, transparency, and accountability.
- Support sustainable governance improvements that enhance organizational performance.

