

# Accounting and Finance Essentials for Business Managers

2027 10 – 6  
Manama (Bahrain)

UK Traininig

# PARTNER



## Accounting and Finance Essentials for Business Managers

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## The Program Flow

### Day 1: Financial Accounting Fundamentals

- Introduction to financial accounting concepts.
- Understanding the purpose of accounting in business decision-making.
- The accounting cycle and double-entry bookkeeping.
- Understanding key financial statements: income statement, balance sheet, and cash flow statement.
- Accounting principles and standards.
- How financial information reflects business activity and performance.
- Practical exercise: Reading and interpreting basic financial statements.

### Day 2: Financial Statement Analysis

- Ratio analysis and interpretation.
- Profitability, liquidity, efficiency, leverage, and performance ratios.
- Trend analysis and benchmarking.
- Understanding changes in financial performance over time.
- Working capital management.
- Financial health assessment techniques.
- Workshop: Analyzing company performance using financial ratios and trends.

### Day 3: Managerial Accounting and Budgeting

- Cost concepts and classifications.
- Fixed, variable, direct, indirect, and controllable costs.
- Cost-volume-profit analysis.
- Budgeting processes and techniques.
- Building budgets aligned with organizational objectives.
- Variance analysis and performance evaluation.
- Practical exercise: Creating and reviewing a departmental budget.

### Day 4: Investment Analysis and Capital Budgeting

- Time value of money concepts.
- Understanding present value and future value.
- Capital budgeting techniques: NPV, IRR, and payback period.
- Evaluating investment opportunities.
- Risk assessment in investment decisions.
- Cost of capital and capital structure.
- Workshop: Assessing an investment proposal using capital budgeting tools.

## Day 5: Financial Decision-Making and Strategy

- Financial planning and forecasting.
- Linking financial forecasts with business plans.
- Dividend policy and share repurchases.
- Mergers, acquisitions, and corporate restructuring.
- Understanding the strategic impact of major financial decisions.
- Integrating finance with corporate strategy.
- Final activity: Presenting a financial decision-making and business performance improvement plan.

## Individual Impact

- Build confidence in reading and interpreting financial reports.
- Improve your ability to communicate financial insights to stakeholders.
- Strengthen budgeting, forecasting, and resource allocation skills.
- Enhance decision-making through practical financial analysis.
- Gain confidence in evaluating investments and business opportunities.
- Develop stronger strategic financial thinking as a manager.

## Work Impact

- Improve financial awareness across management teams.
- Support better budgeting, planning, and cost control.
- Strengthen investment evaluation and resource allocation decisions.
- Improve communication between finance and non-finance departments.
- Support more informed strategic decisions based on financial evidence.
- Contribute to stronger profitability, performance, and business growth.

## Training Methodology

This program uses a practical and manager-focused approach to make accounting and finance concepts clear, useful, and applicable. Learning methods include:

- Interactive discussions and guided facilitation.
- Financial statement analysis exercises.
- Ratio analysis and benchmarking activities.
- Budgeting and variance analysis workshops.
- Investment evaluation and capital budgeting case studies.
- Financial planning and forecasting exercises.
- Business decision-making scenarios.
- Group work, peer discussion, and practical action planning.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Beyond the Course

Upon completion, participants will be prepared to use accounting and finance tools more confidently in managerial decision-making. They will return ready to:

- Interpret financial reports and explain key insights.
- Create and manage budgets aligned with organizational goals.
- Analyze financial performance using practical techniques.
- Evaluate investment opportunities and business proposals.
- Make more informed, data-driven financial decisions.
- Apply strategic financial thinking to support business growth and profitability.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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