

Treasury and Cash Management Training for Professionals

2027 8 – 4
Casablanca (Morocco)

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~~R20222697~~~~289961~~ **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Why This Course

Treasury and cash management are essential to the financial stability and operational strength of any organization. Finance professionals need to ensure that cash is available when needed, liquidity is managed effectively, financial risks are controlled, and treasury operations support wider business objectives.

In a fast-changing financial environment, organizations must manage cash flow uncertainty, banking relationships, working capital pressures, foreign exchange exposure, interest rate movements, counterparty risks, and technology-driven treasury transformation. Strong treasury practices help reduce borrowing costs, improve financial control, support better decision-making, and strengthen overall business resilience.

This comprehensive 5-day training course provides finance professionals with in-depth knowledge and practical skills in treasury and cash management. Through real-world case studies, forecasting exercises, risk management scenarios, banking analysis, and technology-focused activities, participants will learn how to optimize treasury operations, improve liquidity management, and apply modern tools to support financial performance.

What You'll Learn and Practice

By joining this program, you will:

- Understand treasury functions, responsibilities, and their role in financial management.
- Apply cash management principles and best practices.
- Develop treasury policies, controls, and operating structures.
- Understand financial markets and instruments relevant to treasury operations.
- Create accurate and reliable cash flow forecasts.
- Apply short-term and long-term liquidity planning techniques.
- Optimize working capital and improve cash availability.
- Use cash pooling and concentration methods effectively.
- Identify and assess financial risks in treasury operations.
- Manage foreign exchange, interest rate, counterparty, and credit risks.
- Evaluate and manage banking relationships.
- Negotiate bank fees, service levels, and cash management solutions.
- Understand electronic banking, payment systems, and treasury technology.
- Explore Treasury Management Systems, automation, AI, blockchain, APIs, and data analytics.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

The Program Flow

Day 1: Fundamentals of Treasury Management

- Introduction to treasury functions and responsibilities.
- The role of treasury in financial stability, liquidity, and business performance.
- Cash management principles and best practices.
- Treasury organizational structures and policies.
- Treasury governance, controls, and reporting lines.
- Overview of financial markets and instruments.
- Practical exercise: Assessing treasury responsibilities and current process gaps.

Day 2: Cash Flow Forecasting and Liquidity Management

- Cash flow forecasting techniques and tools.
- Building short-term, medium-term, and long-term cash forecasts.
- Understanding cash inflows, outflows, assumptions, and forecasting accuracy.
- Short-term and long-term liquidity planning.
- Working capital optimization strategies.
- Cash pooling and concentration methods.
- Workshop: Creating a practical cash flow forecast and liquidity plan.

Day 3: Risk Management in Treasury Operations

- Identifying and assessing financial risks.
- Understanding treasury exposure to market, credit, liquidity, FX, and interest rate risks.
- Foreign exchange risk management.
- Interest rate risk mitigation techniques.
- Counterparty risk and credit risk management.
- Risk monitoring, limits, controls, and reporting.
- Practical exercise: Developing a treasury risk management action plan.

Day 4: Banking Relationships and Cash Management Services

- Evaluating and selecting banking partners.
- Understanding banking service requirements and relationship criteria.
- Negotiating bank fees and service level agreements.
- Electronic banking and payment systems.
- Cash management structures and solutions.
- Improving payment efficiency, visibility, and control.
- Workshop: Designing a banking relationship and cash management improvement plan.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is white and black checkered, and the pieces are arranged in a strategic formation.

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Day 5: Technology and Innovation in Treasury Management

- Treasury Management Systems overview.
- Selecting and implementing treasury technology solutions.
- Automation and process optimization in treasury.
- Emerging technologies: AI, blockchain, and APIs.
- Data analytics and reporting for treasury.
- Improving treasury dashboards, controls, and decision support.
- Final activity: Creating a treasury process improvement and technology roadmap.

Individual Impact

- Strengthen your understanding of treasury and cash management practices.
- Improve confidence in preparing cash flow forecasts and liquidity plans.
- Build practical skills in treasury risk identification and mitigation.
- Enhance your ability to manage banking relationships and cash management services.
- Gain insight into modern treasury technology and automation opportunities.
- Develop stronger decision-making skills for treasury operations and financial control.

Work Impact

- Improve cash visibility, liquidity planning, and financial control.
- Reduce borrowing costs through better cash and working capital management.
- Strengthen treasury risk management and exposure monitoring.
- Improve banking efficiency, payment processes, and service arrangements.
- Support better use of technology in treasury operations.
- Build a more resilient, data-driven, and strategically aligned treasury function.

Training Methodology

This program uses a practical and finance-focused approach to help participants apply treasury concepts in real organizational settings. Learning methods include:

- Interactive discussions and guided facilitation.
- Treasury and cash management case studies.
- Cash flow forecasting and liquidity planning exercises.
- Working capital and cash pooling workshops.
- FX, interest rate, and counterparty risk scenarios.
- Banking relationship and fee negotiation activities.
- Treasury technology and automation demonstrations.
- Group work, peer feedback, and practical roadmap development.

The graphic features the text 'UK Training' in a small, grey font above the word 'PARTNER' in a large, bold, black font. This text is positioned over a background of concentric grey circles and a chessboard pattern. In the foreground, three chess pieces (a king, a pawn, and a knight) are visible on the board.

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Beyond the Course

Upon completion, participants will be prepared to manage treasury and cash operations with greater confidence, structure, and strategic awareness. They will return ready to:

- Create accurate and reliable cash flow forecasts.
- Implement effective treasury risk management strategies.
- Optimize working capital and reduce borrowing costs.
- Improve banking relationships and cash management structures.
- Use technology to improve treasury processes and reporting.
- Strengthen treasury operations as a key contributor to financial stability and business performance.

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