

AI in Finance & Open Banking: Transforming Financial Services

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Istanbul (Turkey)

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Day 4: Enhancing Customer Experience with AI

- AI-powered chatbots and virtual assistants in banking
- Personalization and recommendation engines
- Predictive analytics for customer behavior and churn prevention
- Voice and biometric authentication technologies

Day 5: Future Trends and Implementation Strategies

- Emerging AI technologies in finance quantum computing, federated learning
- AI governance and regulatory challenges
- Developing an AI strategy for financial institutions
- Case studies of successful AI implementations in finance

Practical Wins for Participants

- Ability to identify and evaluate AI opportunities in financial services
- Skills to develop AI-driven open banking applications and services
- Knowledge to enhance risk management and fraud detection processes
- Strategies to improve customer experiences using AI technologies

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A decorative graphic at the bottom right of the page shows a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.