

Management Accounting for Corporate Values & Operations

2027 10 - 6
London (UK)

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Day 4: Performance Measurement and Value Creation

- Designing value-based key performance indicators KPIs
- Economic Value Added EVA and value-based management
- Balanced scorecard implementation for value alignment
- Incentive systems that reinforce corporate values

Day 5: Strategic Planning and Decision Support

- Strategic management accounting for long-term value creation
- Scenario planning and sensitivity analysis
- Capital investment decisions aligned with corporate values
- Integrating non-financial metrics in decision-making processes

Practical Wins for Participants

- Develop a value-driven management accounting framework for your organization
- Create a sustainability-focused balanced scorecard
- Design a strategic cost management plan to enhance operational efficiency
- Formulate a set of ethically-aligned KPIs for performance measurement

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.